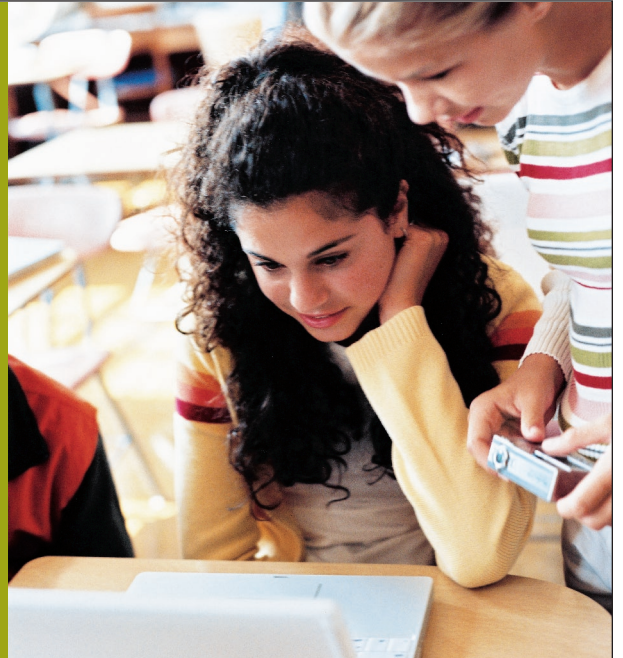




iLife in Education

Bring learning to life.

Media-rich learning is the ideal way for teachers to connect with today's students. Apple's award-winning iLife software suite provides all the tools they need to create media-rich projects such as historical documentaries, poetry photo books, foreign language podcasts, science project websites, and more. Best of all, iLife comes included on every new Mac. iLife is composed of iPhoto for organizing and sharing digital images; iMovie for editing movies; GarageBand for learning music and creating podcasts; iWeb for making websites; and iDVD for producing DVDs. Teachers across the globe are using iLife to enliven lessons, meet standards, and prepare students with 21st-century skills.



10 Reasons for iLife in Education

1. Tools that engage and motivate today's learners.

With digital movies, music, and photography in the classroom, amazing things can happen. Engaged through the tools of their generation, students are more motivated to learn, feel a stronger connection to the subject matter, and spend more time on task. Even hard-to-reach students are inspired to step up and participate when they're given the opportunity to demonstrate their strengths through the creation of digital projects.

2. Ideal applications for addressing standards.

iLife provides the ultimate set of applications to support the ISTE National Educational Technology Standards for Students. When they produce projects with iLife, students are empowered to be innovative and creative while building crucial communication, collaboration, and critical-thinking skills. Students also hone important basic skills such as researching, reading, writing, and speaking.

3. Learning in depth.

Students gain a deeper understanding when they can experience subject matter in more than one mode and then communicate what they've learned through a variety of media. Reading a book of poetry appeals to certain types of learners. Hearing the poetry read aloud appeals to even more. But a project that inspires learners to identify images that convey the poetry's meaning, or create music to set the mood of the poetry, captures their imaginations and makes the lesson memorable.

4. Students are prepared with 21st-century skills.

With iLife, students can express themselves with images, movies, music, and their own spoken words, which opens up more opportunities for them to discover their talents, explore options, and build the skills that will prepare them for higher education or entry into the workforce. Because Apple also provides the tools of choice for creative professionals—such as Final Cut Studio, Aperture, and Logic—using iLife applications helps students build the skills that professional photographers, graphic designers, videographers, and film editors will need on the job.

5. Powerful tools to facilitate project-based learning.

With so many opportunities for different types of creative expression, iLife provides the perfect way to support project-based learning in the classroom. Digital projects lend themselves to students working in teams, with roles divided based on interests and skills. Students can explore real-world problems with an interdisciplinary approach, and work together to publish their work in a variety of ways.

6. All learning styles are supported.

iLife provides an opportunity for all students to succeed and demonstrate their individual strengths. Students who sometimes struggle with conventional school projects, such as writing research reports or creating outlines, find that digital authoring helps them overcome these difficulties. When a project assignment includes writing scripts, creating storyboards, and integrating images, students jump right in. With iLife, teachers can create a learning environment where all students can succeed.

7. Motivation to inspire excellence.

iLife projects give students a sense of purpose for their schoolwork. Knowing that their photo books, video documentaries, and podcasts can be shared easily with peers, parents, and others, students work harder and spend more time and effort to produce higher quality work. Their confidence soars when they have the tools to realize their potential and create work that they know will be viewed by a real audience.

8. Easy-to-use applications keep the focus on learning.

Rich with powerful features, iLife applications are highly integrated, intuitive, and very easy to learn. iLife is so intuitive that students can create and publish podcasts in minutes, import photos or music with one click, and edit video clips as easily as if they were editing text. And the Mac computer's built-in support for a wide range of input devices, such as cameras and MIDI keyboards, requires nothing more than plugging them in to begin using them.

9. Inspiring teaching with new possibilities.

Educators have found that iLife provides them with powerful tools for teaching and communicating. They use iMovie to create movies to introduce a new topic, iPhoto to produce photo books of class events, and GarageBand to create podcasts for reinforcement of key concepts. And to keep parents up to date, they create websites to share images from field trips, podcasts with highlights from the week, and photo slideshows for back-to-school nights and other events.

10. A wealth of teacher resources is available.

The Apple Learning Interchange is a free resource that provides hundreds of educator-created iLife lesson plans for all subject areas and grade levels, as well as a vibrant social network to share teaching inspiration with media-rich learning. Free tutorials are available on the Apple website to make it easy to get started. For more in-depth learning and classroom integration ideas, Apple Professional Development is available—delivered by education experts right at your school.

A K–12 school site license is available for iLife for just \$249 for up to 500 students and 50 teachers per school building. To learn more about this site license and iLife in education, visit www.apple.com/education/ilife or call 800-800-2775 to speak to an Apple education representative.