



Apple in Education IT

Empowering educators and students

10 Reasons for Apple in Education IT

Education institutions today need technology that works in a multi-platform world, offers proven reliability and security, and delivers lasting value. Only Apple provides everything you need to deliver on the promise of digital teaching and learning—from hardware, system software, and applications through resources, support, training, and certifications.

1. Rock-solid foundation

With Apple, you can count on the stability and security of a UNIX-based operating system—not just for servers, but also for desktop systems, notebooks, and even mobile devices like the iPod touch and iPhone. UNIX makes the Mac more secure and reliable, giving your educational institution more time to focus on what matters—teaching and learning.



2. Power at the core

Every Mac ships with the latest Intel processor, making it faster, more efficient, and less energy intensive than ever before. And now with Grand Central Dispatch in Mac OS X, more applications can take advantage of multicore processing, allowing your administrators, teachers, and students to get more done with the same computing power. Mac can handle it all—from simple web surfing to HD video rendering.



3. Easy integration

Incorporating the Mac into your existing IT infrastructure is easier than ever with Mac OS X. Native support for Mac, Windows, and Linux-based networks means that you don't have to deal with compatibility issues. Users can access Windows network services, share files and peripherals with Windows users, and even run Windows at native speed without extra IT support or configuration.



4. Streamlined management

Because Mac users can do more with less help, IT staff can support more users in less time. Using tools built into Mac OS X Server along with Apple Remote Desktop, you can distribute software, provide real-time online help, create detailed reports, and automate routine management tasks—all without leaving your desk. You can even automate routine management tasks using Automator.



5. Flexible support

Apple technical support is consistently voted the best in the business. Whether you have an IT staff of 1 or 100, we have the enterprise-class plans and services to match your school's needs. The AppleCare Protection Plan covers everything from basic repairs to in-depth training for Apple creative products and server-side support.



6. Comprehensive training

Apple offers hands-on technical training to help you and your staff plan for, integrate, and maintain Apple technology. Tiered certifications are also available for support professionals, technical coordinators, and system administrators. And teachers and students can obtain certifications for any Apple creative professional application.



7. Smart investment

Only the Mac comes fully equipped for the classroom, with features that boost productivity, support collaboration, and enable users to easily create digital content. Mac can handle it all—from making movies to crunching complex computations or charting scientific data—right out of the box. So the tools you're giving to faculty and students actually get put to work—and actually change the way they teach and learn.



8. Integrated solution

Only Apple offers a complete environment for learning—hardware, system software, and applications—that's designed to work together seamlessly. So teachers and students can spend less time learning software tools and more time using them. And you don't have to manage updates—Mac OS X can automatically download its own updates as well as updates for other Apple applications.



9. Open standards

Because Mac OS X and Mac OS X Server are built on open, industry-standard protocols and the latest networking security standards, it's simple to support the Mac on your network. Open standards also make Mac OS X more robust and secure, thanks to constant peer review. And your data isn't locked into proprietary formats that can quickly become obsolete.



10. Safety first

The Mac is built from the ground up for security. Mac OS X features one of the most secure and easy-to-configure software firewalls ever devised, so your school's network is protected from viruses, malware, and attacks. Built-in strong file encryption tools enable users to protect sensitive data without complicated security schemes. And the native 64-bit support in Mac OS X means that 64-bit applications can use more advanced security techniques to fend off malicious code.



Visit www.apple.com/education to learn more about Apple in IT or call 1-800-800-2775 to speak with an Apple education representative.