



## Apple Education Licensing Program (AELP)

Education, Collegiate Purchase Program Premier

**November 10, 2009**

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### Apple Education Licensing Program – Software Licensing and Maintenance

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Apple Education Licensing Program (AELP) is designed to make Apple software updates simple and convenient, with annual payments to keep costs consistent year after year. AELP offers products that combine software licensing with software maintenance for the institution to cover institutionally- owned or institutionally-leased computers, and, optionally, for higher education institutions to cover enrolled students. Education institutions may also choose to include faculty- and staff-owned computers in their institution installed base so that faculty and staff can work at home with up-to-date software.

#### Licenses are sold in packages

AELP is sold in packages of licenses. Purchase the mix of packages required to cover your total installed base of Mac computers.

For example: To cover an installed base of 643 computers with Mac Software Collection, purchase the following quantities of license packages:

(1) 500 seat package, (1) 100 seat package, and (2) 25 seat packages, for a total of 650 seats.

#### Purchase requirements for License and Maintenance products:

##### First year enrollment

First year enrollment for License and Maintenance products requires the purchase of First Year Enrollment packages that include:

(1) annual license fee, (1) one-time 10% fee to enroll this product in the program for the first year and (1) media set.

*NOTE: Each License and Maintenance product requires a separate one-time 10% enrollment fee. For software purchased at the department level, each department must pay a separate one-time 10% enrollment fee.*

##### Renewals and Late Fees

To renew a License and Maintenance product in subsequent years, within the term of the agreement, customers will purchase only the annual license fee. Renewing after an agreement has lapsed for more than one month will require the payment of Late Fee equal to 1/12th of the annual license fee for each month lapsed, plus the purchase of a new 12-month license fee.

#### Purchase requirements for all licensing products:

Each product may have additional purchase requirements, such as minimum quantities, or a requirement to cover a specific portion of the installed base of eligible end users. Please review each product for additional purchase requirements (below) before submitting an order.

*NOTE: Volume License products that do not include Software Maintenance (FileMaker Bento and QuickTime Pro Keys) are not subject to enrollment fees or late fees.*

#### How to order

Contact your Apple Education Sales Representative at 1-800-800-APPL (2775) for a custom quote.

#### **Purchase orders for all products may be submitted to:**

Apple  
Attn: Apple Education Sales Support  
12545 Riata Vista Circle  
Mail Stop: 198-3ED  
Austin, TX 78727-6524  
Phone: 1-800-800-2775; Fax: 1-888-777-6907

#### For more information

Visit [www.apple.com/education/licensingprogram](http://www.apple.com/education/licensingprogram) for more information on education software licensing products.

#### **IMPORTANT NOTES:**

- **Purchase orders for AELP products may only contain AELP products (orders may not include other hardware or services)**
- **Customer contact information must accompany each AELP order.** Contact information must include a license administrator or technical coordinator at the institution who will manage/distribute: (1) the license agreement and (2) any software maintenance fulfillment kits sent by Apple, should Apple introduce a major software release that would be distributed under this program. **Recommendation:** AELP orders should be requested to ship to the attention of the appropriate school contact.  
**Required contact information:** Account (school) name and contact name, email address, fax number & shipping address  
**Recommendation:** AELP orders should be requested to ship to the attention of the school contact.
- **Requests to change or update customer contact information** should be submitted to your Apple Education Sales Representative at 1-800-800-APPL (2775).



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#### 🍏 Promotion

##### No Enrollment Fee – Limited Time Promotional Savings

Enroll in Apple Education Licensing Program between September 15, 2009, through December 13, 2009, and Apple will waive the one-time 10% Enrollment Fee normally charged for all AELP License and Maintenance products. Package pricing for all AELP License and Maintenance products on this price list reflects this promotional savings. **Orders must be received by Apple no later than December 13, 2009, in order to qualify.** Promotional offers are subject to change without notice. For more information, visit [www.apple.com/education/licensingprogram](http://www.apple.com/education/licensingprogram)

Part Number	Description	Price
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#### 🍏 Mac Software Collection

Mac Software Collection License and Maintenance provides institutions with licensing and 12-months of software maintenance for the latest versions of Mac OS X, iLife (featuring iPhoto, iMovie, GarageBand, iWeb and iDVD) and iWork (featuring Pages, Numbers and Keynote).

Upon completion of your License and Maintenance order, you will receive a copy of a license agreement.

##### Mac Software Collection Purchase Requirements:

- **Mac Software Collection for Institutions** must be purchased to cover 100 percent of Mac computers in your installed base, including faculty and staff at-home systems that are used explicitly for school purposes.
- **Mac Software Collection for Higher Education Students** must be purchased to cover 100 percent of Student-owned computers in your installed base.

Institution	BF415LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (25 seats)	899.00
	BF416LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (100 seats)	3,499.00
	BF417LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (500 seats)	14,999.00
	BF418LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (2000 seats)	49,999.00
	BF419LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (10,000 seats)	199,999.00
HiEd Student	BF430LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (25 seats)	1,499.00
	BF431LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (100 seats)	5,999.00
	BF432LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (500 seats)	24,999.00
	BF433LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (2000 seats)	84,999.00
	BF434LL/A	PROMO: Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (10,000 seats)	339,999.00
Media Set	MC345Z/A	Mac Software Collection Media Set <i>Includes one media set for each: Mac OS X 10.6 Snow Leopard, iLife and iWork</i>	15.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

† One-time 10% Enrollment Fee waived through September 15, 2009 through December 13, 2009 as part of No Enrollment Fee Promotional Offer.

#### 🍏 Mac OS X Server (Unlimited Client)

##### Mac OS X Server Purchase Requirements:

- Mac OS X Server Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Mac OS X Server is licensed per server (physical or virtualized) and supports an unlimited number of clients per license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license seat that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF472LL/A	PROMO: Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (5 licenses)	349.00
	BF473LL/A	PROMO: Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (25 licenses)	1,699.00
	BF474LL/A	PROMO: Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (100 licenses)	5,999.00
Media Set	MC198ZM/A	Mac OS X Server 10.6 Snow Leopard Media Set	15.00
Doc Set	MC199Z/A	Mac OS X Server 10.6 Snow Leopard Doc Set	20.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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## Apple Remote Desktop (Unlimited Managed Systems)

### Apple Remote Desktop (Unlimited Managed Systems) Purchase Requirements:

- Apple Remote Desktop Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Apple Remote Desktop is licensed per administrative system and supports an unlimited number of managed systems per license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license seat that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF469LL/A	PROMO: Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (25 licenses)	2,499.00
	BF470LL/A	PROMO: Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (100 licenses)	8,999.00
	BF471LL/A	PROMO: Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (500 licenses)	37,499.00
Media Set	MC347Z/A	Apple Remote Desktop 3.3 (Unlimited Managed Systems) Media Set	15.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

† One-time 10% Enrollment Fee waived through September 15, 2009 through December 13, 2009 as part of No Enrollment Fee Promotional Offer.

## Apple Xsan

### Xsan Purchase Requirements:

- Xsan Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Each computer connected to an Xsan system requires a separate license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license seat that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF475LL/A	PROMO: Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (5 licenses)	749.00
	BF476LL/A	PROMO: Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (25 licenses)	3,499.00
	BF477LL/A	PROMO: Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (100 licenses)	12,999.00
Media Set	MC189ZM/A	Xsan 2 Media Set	15.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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## Apple Aperture

### Aperture Purchase Requirements:

- Aperture for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Aperture. A single serial number is issued with each license agreement.
- Aperture for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Aperture. The institution will receive a unique serial number for each license seat ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF447LL/A	PROMO: Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (25 seats)	499.00
	BF448LL/A	PROMO: Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (100 seats)	1,799.00
	BF449LL/A	PROMO: Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (500 seats)	6,999.00
HiEd Student	BF450LL/A	PROMO: Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 seats)	1,299.00
	BF451LL/A	PROMO: Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 seats)	4,499.00
	BF452LL/A	PROMO: Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 seats)	17,499.00
Media Set	MB679ZM/A	Aperture 2.1.1 Media Set	15.00
Doc Set	MB678Z/A	Aperture 2 Doc Set	20.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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# Apple Education Licensing Program (AELP)

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### Final Cut Studio

#### Final Cut Studio Purchase Requirements:

- **Final Cut Studio for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Final Cut Studio. A single serial number is issued with each license agreement.
- **Final Cut Studio for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Final Cut Studio. The institution will receive a unique serial number for each license seat ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

<b>Institution</b>	BF453LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (5 seats)	499.00
	BF454LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (25 seats)	1,999.00
	BF455LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (100 seats)	7,499.00
	BF456LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (500 seats)	34,999.00
<b>HiEd Student</b>	BF457LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (5 seats)	1,199.00
	BF458LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 seats)	5,499.00
	BF459LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 seats)	19,999.00
	BF460LL/A	PROMO: Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 seats)	69,999.00
<b>Media Set</b>	MB648ZM/A	Final Cut Studio Media Set	15.00
<b>Doc Set</b>	MB649Z/A	Final Cut Studio Doc Set	20.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

† One-time 10% Enrollment Fee waived through September 15, 2009 through December 13, 2009 as part of No Enrollment Fee Promotional Offer.

### Final Cut Express

#### Final Cut Express Purchase Requirements:

- **Final Cut Express for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Final Cut Express. A single serial number is issued with each license agreement.
- **Final Cut Express for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Final Cut Express. The institution will receive a unique serial number for each license seat ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

<b>Institution</b>	BF435LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (25 seats)	499.00
	BF436LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (100 seats)	1,799.00
	BF437LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (500 seats)	6,999.00
<b>HiEd Student</b>	BF438LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 seats)	1,299.00
	BF439LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 seats)	4,499.00
	BF440LL/A	PROMO: Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 seats)	17,499.00
<b>Media Set</b>	MB282ZM/A	Final Cut Express 4.0 Media Set	15.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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## Logic Studio

### Logic Studio Purchase Requirements:

- **Logic Studio for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Logic Studio. A single serial number is issued with each license agreement.
- **Logic Studio for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Logic Studio. The institution will receive a unique serial number for each license seat ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF461LL/A	PROMO: Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (5 seats)	249.00
	BF462LL/A	PROMO: Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (25 seats)	999.00
	BF463LL/A	PROMO: Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (100 seats)	3,499.00
	BF464LL/A	PROMO: Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (500 seats)	14,999.00
HiEd Student	BF465LL/A	PROMO: Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (5 seats)	749.00
	BF466LL/A	PROMO: Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 seats)	2,999.00
	BF467LL/A	PROMO: Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 seats)	9,999.00
	BF468LL/A	PROMO: Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 seats)	39,999.00
Media Set	MB802ZM/A	Logic Studio Media Set	15.00
Doc Set	MB801Z/A	Logic Studio Doc Set	20.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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## Logic Express

### Logic Express Purchase Requirements:

- **Logic Express for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Logic Express. A single serial number is issued with each license agreement.
- **Logic Express for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Logic Express. The institution will receive a unique serial number for each license seat ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF441LL/A	PROMO: Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (25 seats)	499.00
	BF442LL/A	PROMO: Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (100 seats)	1,799.00
	BF443LL/A	PROMO: Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (500 seats)	6,999.00
HiEd Student	BF444LL/A	PROMO: Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 seats)	1,299.00
	BF445LL/A	PROMO: Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 seats)	4,499.00
	BF446LL/A	PROMO: Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 seats)	17,499.00
Media Set	MB793ZM/A	Logic Express 9 Media Set	15.00

\* First year enrollment includes (1) annual license fee, (1) one-time 10% fee to enroll this product in the program†, and (1) media set.

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### Apple Education Volume Licensing Program

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#### Apple QuickTime Pro

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Software is downloaded separately. Upon completion of your QuickTime Pro Volume Purchase order, the institution will receive a document containing the serial key for each QuickTime Pro Key in your order.

NOTE: The total number of serial keys purchased on a single transaction with a single ship-to address may be combined to meet the minimum requirements required for a volume pricing tier.

Institution			
MAC	D3727Z/A	QuickTime 7 Pro Mac Volume Purchase, 1-9 Keys (price per key)	29.99
MAC	D3374Z/A	QuickTime 7 Pro Mac Volume Purchase, 10-99 Keys (price per key)	27.99
MAC	D3375Z/A	QuickTime 7 Pro Mac Volume Purchase, 100-999 Keys (price per key)	24.99
MAC	D3376Z/A	QuickTime 7 Pro Mac Volume Purchase, 1000+ Keys (price per key)	19.99
WIN	D3728Z/A	QuickTime 7 Pro Win Volume Purchase, 1-9 Keys (price per key)	29.99
WIN	D3377Z/A	QuickTime 7 Pro Win Volume Purchase, 10-99 Keys (price per key)	27.99
WIN	D3378Z/A	QuickTime 7 Pro Win Volume Purchase, 100-999 Keys (price per key)	24.99
WIN	D3379Z/A	QuickTime 7 Pro Win Volume Purchase, 1000+ Keys (price per key)	19.99

This price list supersedes all previous price lists.

Products and prices listed are subject to availability and are subject to change without notice.

All prices are per seat or per unit.