



Apple Education Licensing Program (AELP)

Education, Collegiate Purchase Program Premier

July 27, 2010

Apple Education Licensing Program – Software Licensing and Maintenance

Apple Education Licensing Program (AELP) is designed to make Apple software updates simple and convenient, with annual payments to keep costs consistent year after year. AELP offers products that combine software licensing with software maintenance for the institution to cover institutionally-owned or institutionally-leased computers, and, optionally, for higher education institutions to cover enrolled students. Education institutions may also choose to include faculty- and staff-owned computers in their institution installed base so that faculty and staff can work at home with up-to-date software.

Licenses are sold in bundles

AELP is sold in bundles of licenses. Purchase the mix of bundles required to cover your total installed base of Mac computers. For the purposes of AELP, an institution's "installed base" is defined as the number of systems acquired through purchase or lease over the past four years that are still in service.

For example: To cover an installed base of 143 computers with Mac Software Collection, purchase the following quantities of license bundles:

(1) 100-license bundle and (2) 25-license bundles, for a total of 150 licenses.

Purchase requirements for License and Maintenance products:

First year enrollment

First year enrollment for License and Maintenance products requires the purchase of First Year Enrollment bundles that include:

(1) annual license fee, (1) one-time enrollment fee for the first year (equal to 10% of the annual license fee) and (1) media set.

NOTE: Each school, school district, college or university, is required to purchase a separate First Year Enrollment bundle for each first-time purchase of a License and Maintenance product.

Renewals and Late Fees

To renew a License and Maintenance product in subsequent years, within the term of the agreement, customers will purchase only the annual license fee. Renewing after an agreement has lapsed for more than one month will require the payment of Late Fees equal to 1/12th of the annual license fee for each month lapsed (for a maximum of 12 months of late fees), plus the purchase of a new 12-month license fee.

Purchase requirements for all licensing products:

Each product may have additional purchase requirements, such as minimum quantities, or a requirement to cover a specific portion of the installed base of eligible end users. Please review each product for additional purchase requirements (below) before submitting an order.

NOTE: Volume License products that do not include Software Maintenance (FileMaker Bento and QuickTime Pro Keys) do not require the purchase of initial license coverage and are not subject to late fees.

How to order

Contact your Apple Education Sales Representative at 1-800-800-APPL (2775) for a custom quote.

Purchase orders for all products may be submitted to:

Apple
Attn: Apple Education Sales Support
12545 Riata Vista Circle
Mail Stop: 198-3ED
Austin, TX 78727-6524
Phone: 1-800-800-2775; Fax: 1-888-777-6907

For more information

Visit www.apple.com/education/licensingprogram for more information on education software licensing products.

IMPORTANT NOTES:

- **Purchase orders for AELP products may only contain AELP products (orders may not include other hardware or services)**
- **Customer contact information must accompany each AELP order.** Contact information must include a license administrator or technical coordinator at the institution who will manage/distribute: (1) the license agreement and (2) any software maintenance fulfillment kits sent by Apple, should Apple introduce a major software release that would be distributed under this program. **Recommendation:** AELP orders should be requested to ship to the attention of the appropriate school contact.
Required contact information: Account name (school, district or college) and contact name, email address, fax number & shipping address.
Recommendation: AELP orders should be requested to ship to the attention of the school contact.
- **Requests to change or update customer contact information** should be submitted to your Apple Education Sales Representative at 1-800-800-APPL (2775).



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Part Number	Description	Price
Mac Software Collection		
Mac Software Collection License and Maintenance provides institutions with licensing and 12-months of software maintenance for the latest versions of Mac OS X, iLife and iWork.		
Upon completion of your License and Maintenance order, you will receive a copy of a license agreement via email.		
Mac Software Collection Purchase Requirements:		
<ul style="list-style-type: none"> Mac Software Collection for Institutions must be purchased to cover 100 percent of Mac computers in your installed base, and may include faculty and staff at-home systems that are used explicitly for school purposes. For the purposes of AELP, an institution's "installed base" is defined as the number of systems acquired through purchase or lease over the past four years that are still in service. Mac Software Collection for Higher Education Students must be purchased to cover 100 percent of Mac computers owned by students of your institution for personal, non-commercial use. 		
Institution	BF415LL/B	Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (25 licenses) 988.00
	BF416LL/B	Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (100 licenses) 3,848.00
	BF417LL/B	Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (500 licenses) 16,498.00
	BF879LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 500-license Institution bundle, 1st yr** (25 licenses) 823.00 <i>Supplemental licenses for the 500-license Institution bundle (BF879LL/A) may only be purchased at the same time as BF417LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
	BF418LL/B	Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (2,000 licenses) 54,998.00
	BF878LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 2000-license Institution bndl, 1st yr** (100 licenses) 2,748.00 <i>Supplemental licenses for the 2,000-license Institution bundle (BF878LL/A) may only be purchased at the same time as BF418LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
	BF419LL/B	Mac Software Collection License & 12 mos. Maint. - Institution, 1st year* (10,000 licenses) 219,998.00
	BF877LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 10,000-lic. Institution bundle, 1st yr** (100 licenses) 2,198.00 <i>Supplemental licenses for the 10,000-license Institution bundle (BF877LL/A) may only be purchased at the same time as BF419LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
HiEd Student	BF430LL/B	Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (25 licenses) 1,648.00
	BF431LL/B	Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (100 licenses) 6,598.00
	BF432LL/B	Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (500 licenses) 27,498.00
	BF882LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 500-lic. HiEd Student bundle, 1st yr** (25 licenses) 1,373.00 <i>Supplemental licenses for the 500-license HiEd Student bundle (BF882LL/A) may only be purchased at the same time as BF432LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
	BF433LL/B	Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (2,000 licenses) 93,498.00
	BF881LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 2000-lic. HiEd Student bundle, 1st yr** (100 licenses) 4,673.00 <i>Supplemental licenses for the 2,000-license HiEd Student bundle (BF881LL/A) may only be purchased at the same time as BF433LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
	BF434LL/B	Mac Software Collection License & 12 mos. Maint. - HiEd Student, 1st year* (10,000 licenses) 373,998.00
	BF880LL/A	Supplemental Mac SW Coll. licenses & 12 mos. Maint. for 10,000-lic. HiEd Student bndl, 1st yr** (100 licenses) 3,738.00 <i>Supplemental licenses for the 10,000-license HiEd Student bundle (BF880LL/A) may only be purchased at the same time as BF434LL/B which is a prerequisite for purchasing these Supplemental licenses.</i>
Media Set	MC583ZM/A	Mac Software Collection Media Set 15.00 <i>Includes one media set for each: Mac OS X 10.6 Snow Leopard, iLife and iWork</i>

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

** First year Supplemental enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee).



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Mac OS X Server (Unlimited Client)

Mac OS X Server Purchase Requirements:

- Mac OS X Server Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Mac OS X Server is licensed per server (physical or virtualized) and supports an unlimited number of clients per license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF472LL/B	Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (5 licenses)	383.00
	BF473LL/B	Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (25 licenses)	1,868.00
	BF474LL/B	Mac OS X Server License & 12 months Maintenance - Institution, 1st year enrollment* (100 licenses)	6,598.00
Media Set	MC590ZM/A	Mac OS X Server 10.6.3 Snow Leopard Media Set	15.00
Doc Set	MC199Z/A	Mac OS X Server 10.6 Snow Leopard Doc Set	20.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

Apple Remote Desktop (Unlimited Managed Systems)

Apple Remote Desktop (Unlimited Managed Systems) Purchase Requirements:

- Apple Remote Desktop Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Apple Remote Desktop is licensed per administrative system and supports an unlimited number of managed systems per license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF469LL/A	Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (25 licenses)	2,748.00
	BF470LL/A	Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (100 licenses)	9,898.00
	BF471LL/A	Apple Remote Desktop (Unlimited Managed Systems) Administrator License & 12 months Maintenance - Institution, 1st year enrollment* (500 licenses)	41,248.00
Media Set	MC347Z/A	Apple Remote Desktop 3.3 (Unlimited Managed Systems) Media Set	15.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

Xsan

Xsan Purchase Requirements:

- Xsan Software may be purchased as needed to cover Mac computers in your installed base qualified to run this software. Each computer connected to an Xsan system requires a separate license. A unique serial number is issued for each license.

Upon completion of your order, you will receive a document containing a unique serial number for each license that you have ordered which must be assigned by the institution to each computer for which the license was purchased.

Institution	BF475LL/A	Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (5 licenses)	823.00
	BF476LL/A	Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (25 licenses)	3,848.00
	BF477LL/A	Xsan License & 12 mos. Maintenance - Institution, 1st year enrollment* (100 licenses)	14,298.00
Media Set	MC189ZM/A	Xsan 2 Media Set	15.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.



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Aperture

Aperture Purchase Requirements:

- **Aperture for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Aperture. A single serial number is issued with each license agreement.
- **Aperture for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Aperture. The institution will receive a unique serial number for each license ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF570LL/A	Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (25 licenses)	548.00
	BF571LL/A	Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (100 licenses)	1,978.00
	BF572LL/A	Aperture License & 12 mos. Maint. - Institution, 1st year enrollment* (500 licenses)	7,698.00
HiEd Student	BF573LL/A	Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 licenses)	1,428.00
	BF574LL/A	Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 licenses)	4,948.00
	BF575LL/A	Aperture License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 licenses)	19,248.00
Media Set	MB963ZM/A	Aperture 3 Media Set	15.00
Doc Set	MB962Z/A	Aperture 3 Doc Set	20.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

Final Cut Studio

Final Cut Studio Purchase Requirements:

- **Final Cut Studio for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Final Cut Studio. A single serial number is issued with each license agreement.
- **Final Cut Studio for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Final Cut Studio. The institution will receive a unique serial number for each license ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF453LL/A	Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (5 licenses)	548.00
	BF454LL/A	Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (25 licenses)	2,198.00
	BF455LL/A	Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (100 licenses)	8,248.00
	BF456LL/A	Final Cut Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (500 licenses)	38,498.00
HiEd Student	BF457LL/A	Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (5 licenses)	1,318.00
	BF458LL/A	Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 licenses)	6,048.00
	BF459LL/A	Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 licenses)	21,998.00
	BF460LL/A	Final Cut Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 licenses)	76,998.00
Media Set	MB648ZM/A	Final Cut Studio Media Set	15.00
Doc Set	MB649Z/A	Final Cut Studio Doc Set	20.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.



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Final Cut Express

Final Cut Express Purchase Requirements:

- **Final Cut Express for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Final Cut Express. A single serial number is issued with each license agreement.
- **Final Cut Express for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Final Cut Express. The institution will receive a unique serial number for each license ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF435LL/A	Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (25 licenses)	548.00
	BF436LL/A	Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (100 licenses)	1,978.00
	BF437LL/A	Final Cut Express License & 12 mos. Maint. - Institution, 1st year enrollment* (500 licenses)	7,698.00
HiEd Student	BF438LL/A	Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 licenses)	1,428.00
	BF439LL/A	Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 licenses)	4,948.00
	BF440LL/A	Final Cut Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 licenses)	19,248.00
Media Set	MB282ZM/A	Final Cut Express 4.0 Media Set	15.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

Logic Studio

Logic Studio Purchase Requirements:

- **Logic Studio for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Logic Studio. A single serial number is issued with each license agreement.
- **Logic Studio for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Logic Studio. The institution will receive a unique serial number for each license ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF461LL/A	Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (5 licenses)	273.00
	BF462LL/A	Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (25 licenses)	1,098.00
	BF463LL/A	Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (100 licenses)	3,848.00
	BF464LL/A	Logic Studio License & 12 mos. Maint. - Institution, 1st year enrollment* (500 licenses)	16,498.00
HiEd Student	BF465LL/A	Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (5 licenses)	823.00
	BF466LL/A	Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 licenses)	3,298.00
	BF467LL/A	Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 licenses)	10,998.00
	BF468LL/A	Logic Studio License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 licenses)	43,998.00
Media Set	MB802ZM/A	Logic Studio Media Set	15.00
Doc Set	MB801Z/A	Logic Studio Doc Set	20.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.



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Logic Express

Logic Express Purchase Requirements:

- **Logic Express for Institutions** may be purchased as needed by a school or district (K-12) and may be purchased departmentally in Higher Education, but must cover 100% of departmentally owned or leased Macs used for instructional purposes that require Logic Express. A single serial number is issued with each license agreement.
- **Logic Express for Higher Education Students** may be purchased as needed departmentally by the Higher Education Institution, but must cover 100% of a department's student-owned computers that require Logic Express. The institution will receive a unique serial number for each license ordered which must be assigned by the institution to each student for which the license was purchased.

Upon completion of your order, you will receive a document containing the serial number(s) for the licenses that you have ordered.

Institution	BF441LL/A	Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (25 licenses)	548.00
	BF442LL/A	Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (100 licenses)	1,978.00
	BF443LL/A	Logic Express License & 12 mos. Maint. - Institution, 1st year enrollment* (500 licenses)	7,698.00
HiEd Student	BF444LL/A	Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (25 licenses)	1,428.00
	BF445LL/A	Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (100 licenses)	4,948.00
	BF446LL/A	Logic Express License & 12 mos. Maint. - HiEd Student, 1st year enrollment* (500 licenses)	19,248.00
Media Set	MB793ZM/A	Logic Express 9 Media Set	15.00

* First year enrollment includes (1) annual license fee, (1) one-time enrollment fee (equal to 10% of the annual license fee), and (1) media set.

Apple Education Volume Licensing Program

Filemaker Bento

Bento Volume Licensing

The minimum order for Bento Volume Licensing (VLA) is 10 seats of software licenses per transaction with a single ship-to address.

Bento K-12 School Site Licensing

Available only for U.S. K-12 Education Institutions, permitting the installation of the software on up to 500 computers owned or leased by the school for use by enrolled students, faculty, teaching assistants and administrators at a single site. In addition, the Agreement allows installation of the software on up to 50 additional computers under the direct control of faculty and teaching assistants for use at the site or elsewhere, solely for the purpose of creating and revising lessons for use in classrooms located at the site.

Electronic License Delivery

FileMaker licensing is delivered via electronic download (separate media purchases are not required). Customers will receive an email with the following: (1) A link to the download of the PDF license certificate which will contain the license keys for product installation and will need to be printed before installing the product; and (2) A link to the software download.

Institution	TW335LL/A	Filemaker Bento 3 Academic VLA 10-99 Seats (price per seat)	29.00
	TW353LL/A	Filemaker Bento 3 Academic VLA 100-999 Seats (price per seat)	19.00
	TW352LL/A	Filemaker Bento 3 Academic VLA 1000+ Seats (price per seat)	9.00
	TW354LL/A	FileMaker Bento 3 K-12 School Site License (price per individual school location)	249.00

QuickTime Pro

Software is downloaded separately. Upon completion of your QuickTime Pro Volume Purchase order, the institution will receive a document containing the serial key for each QuickTime Pro Key in your order.

NOTE: The total number of serial keys purchased on a single transaction with a single ship-to address may be combined to meet the minimum requirements required for a volume pricing tier.

Institution	MAC	D3727Z/A	QuickTime 7 Pro Mac Volume Purchase, 1-9 Keys (price per key)	29.99
	MAC	D3374Z/A	QuickTime 7 Pro Mac Volume Purchase, 10-99 Keys (price per key)	27.99
	MAC	D3375Z/A	QuickTime 7 Pro Mac Volume Purchase, 100-999 Keys (price per key)	24.99
	MAC	D3376Z/A	QuickTime 7 Pro Mac Volume Purchase, 1000+ Keys (price per key)	19.99
	WIN	D3728Z/A	QuickTime 7 Pro Win Volume Purchase, 1-9 Keys (price per key)	29.99
	WIN	D3377Z/A	QuickTime 7 Pro Win Volume Purchase, 10-99 Keys (price per key)	27.99
	WIN	D3378Z/A	QuickTime 7 Pro Win Volume Purchase, 100-999 Keys (price per key)	24.99
	WIN	D3379Z/A	QuickTime 7 Pro Win Volume Purchase, 1000+ Keys (price per key)	19.99

This price list supersedes all previous price lists.

Products and prices listed are subject to availability and are subject to change without notice.

All prices are per license, per seat or per unit.