



MacBook

Environmental Report



Model MC240

Date introduced

May 27, 2009

Environmental Status Report



MacBook is designed with the following features to reduce environmental impact:

- Majority of circuit boards are free of brominated flame retardants
- Majority of internal cables are free of PVC
- Enclosure is made of highly recyclable polycarbonate

Meets ENERGY STAR® Version 5.0 requirements.



MacBook achieved a Gold rating from EPEAT.



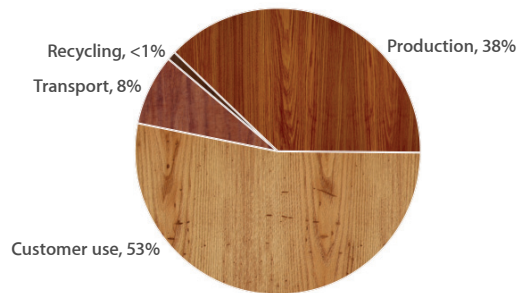
Apple and the Environment

Apple believes that improving the environmental performance of our business starts with our products. The careful environmental management of our products throughout their life cycles includes controlling the quantity and type of materials used in their manufacture, improving their energy efficiency, and designing them for better recyclability. The information below details the environmental performance of the MacBook as it relates to climate change, energy efficiency, restricted substances and material efficiency.

Climate Change

Greenhouse gas emissions have an impact on the planet's balance of land, ocean, and air temperature. Most of Apple's corporate greenhouse gas emissions come from the production, transport, use and recycling of its products. Apple seeks to minimize greenhouse gas emissions by setting stringent design-related goals for material and energy efficiency. The chart below provides the estimated lifecycle greenhouse gas emissions for the MacBook.

Greenhouse Gas Emissions for MacBook



Total greenhouse gas emissions: 410 kg CO₂e

Energy Efficiency

Because the largest portion of product-related greenhouse gas emissions results from its use, energy efficiency is a key part of each product's design. Apple products use power-efficient components and software that intelligently powers them down during periods of inactivity. The result is that MacBook is energy efficient right out of the box.

MacBook outperforms the stringent requirements of ENERGY STAR Program Requirements for Computers Version 5.0. MacBook has been designed to be even more efficient than previous models, consuming 28 percent less power than the original MacBook. The following table details the power consumed in different use modes:

Power Consumption for MacBook

| Mode | 100V | 115V | 230V |
|--------------------------|--------------|--------------|--------------|
| Power adapter, no-load | 0.11W | 0.11W | 0.15W |
| Off | 0.48W | 0.49W | 0.53W |
| Sleep with WOL on | 0.93W | 0.92W | 0.99W |
| Idle—Display off / on | 8.5W / 13.9W | 8.7W / 13.8W | 9.3W / 14.7W |
| Power adapter efficiency | 88.4% | 88.4% | 87.9% |

Battery Chemistry

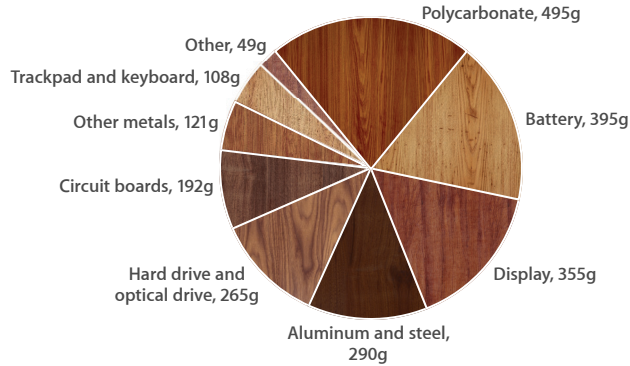
System battery: Lithium-ion polymer, 55 Whr

Free of lead, cadmium, and mercury in compliance with EU directive 98/101/EC

Material Efficiency

Apple’s ultracompact product and packaging designs lead the industry in material efficiency. Reducing the material footprint of a product helps maximize shipping efficiency. It also helps reduce energy consumed during production and material waste generated at the end of the product’s life. The MacBook enclosure is made of polycarbonate, a material highly desired by recyclers. The chart below details the materials used for MacBook.

Material Use for MacBook



The MacBook retail box consumes up to 42 percent less volume than that of the original MacBook. Because smaller boxes allow us to fit up to 50 percent more boxes into each shipping container, more products fit on each boat and plane. This means that fewer boats and planes are used, resulting in fewer CO₂ emissions.

Packaging

The packaging for MacBook uses corrugate cardboard made from a minimum of 25 percent post-consumer recycled content, and it is free of expanded polystyrene (EPS). In addition, MacBook retail packaging is extremely material efficient, consuming up to 42 percent less volume than that of the original MacBook. This allows up to 50 percent more units to fit into each shipping container. The following table details the materials used in MacBook packaging.

Packaging Breakdown for MacBook (U.S. Configurations)

| Material | Retail box | Retail and shipping box |
|---------------------------------|------------|-------------------------|
| Paper (corrugate, molded fiber) | 333g | 981g |
| High-impact polystyrene | 188g | 188g |
| Other plastics | 51g | 66g |

Restricted Substances

Apple has long taken a leadership role in restricting harmful substances from its products and packaging. As part of this strategy, all Apple products comply with the strict European Directive on the Restriction of the Use of Certain Hazardous Substances in Electrical and Electronic Equipment, also known as the RoHS Directive. Examples of materials restricted by RoHS include lead, mercury, cadmium, hexavalent chromium, and PBB and PBDE brominated flame retardants (BFRs). MacBook goes even further than the requirements of the RoHS Directive by incorporating the following more aggressive restrictions:

- Majority of circuit boards, electrical components, and internal cables are free of BFRs, with the exception of the display panel and inverter. All enclosure parts are BFR-free.
- Majority of internal cables are free of polyvinyl chloride (PVC)



Recycling

Through ultra-efficient design and use of highly recyclable materials, Apple has minimized material waste at the product's end of life. In addition, Apple offers and participates in various product take-back and recycling programs in 95 percent of the regions where Apple products are sold. All products are processed in the country or region in which they are collected. For more information on how to take advantage of these programs, visit www.apple.com/environment/recycling/.

Definitions

Electronic Product Environmental Assessment Tool (EPEAT): A program that ranks computers and displays based on environmental attributes in accordance with IEEE 1680. For more information, visit www.epeat.net.

Greenhouse gas emissions: Estimated emissions are calculated in accordance with guidelines and requirements as specified by ISO 14040 and ISO 14044. Calculation includes emissions from the following life cycle phases contributing to Global Warming Potential (GWP 100 years) in CO₂ equivalency factors (CO₂e):

- **Production:** Includes the extraction, production, and transport of raw materials and the manufacture of the product, as well as product packaging.
- **Transport:** Includes air and sea transportation of the finished product and its associated packaging from the manufacturing site to continental distribution hubs. Transport of products from distribution hubs to the end customer is not included.
- **Use:** End-user power consumption assumes a four-year period. Consumption patterns are modeled according to European Commission and U.S. Environmental Protection Agency computer eco-design studies. Geographic differences in the power grid mix have been accounted for at a continental level.
- **Recycling:** Includes transportation from collection hubs to recycling centers, and the energy used in mechanical separation and shredding of parts.

Energy efficiency terms: The energy values in this report are based on the ENERGY STAR Program Requirements for Computers Version 5.0 and/or ENERGY STAR Program Requirements for Single Voltage External AC-DC and AC-AC Power Supplies Version 2.0. For more information visit www.energystar.gov.

- **Off:** Lowest power mode of the system when the battery is fully charged and the system is shut down. Also referred to as Standby.
- **Idle—Display on:** System is on and has completed loading Mac OS X; the display is set to its full brightness.
- **Idle—Display off:** System is on and has completed loading Mac OS X; the display is set to sleep.
- **Sleep:** Low power state that is entered automatically after 10 minutes of inactivity (default), or by selecting Sleep from the Apple menu. Wake-on-LAN is enabled.
- **Power adapter, no-load:** Condition in which the power adapter is connected to AC power, but not connected to the system.
- **Power adapter efficiency:** Average of the power adapter's measured efficiency when tested at 100 percent, 75 percent, 50 percent, and 25 percent of the power adapter's rated current.

Restricted substances: Apple defines a material as BFR-free and PVC-free if it contains less than 900 parts per million (ppm) of bromine and chlorine.