

iPad 2 Arrives in Japan, Hong Kong, Korea, Singapore & Eight Other Countries This Week

Wi-Fi Version Available in China on 6 May

CUPERTINO, California — 27 April 2011 — Apple today announced that iPad 2, the second-generation of its breakthrough post-PC device, will arrive in Japan on Thursday 28 April and Hong Kong, Korea, Singapore and eight additional countries on Friday 29 April. iPad 2 will be available at select Apple Authorised Resellers at 9 a.m. local time. Additionally, iPad 2 with Wi-Fi will be available in China beginning Friday 6 May.

iPad 2 features an entirely new design that is 33 per cent thinner and up to 15 per cent lighter than the original iPad, while maintaining the same stunning 9.7-inch LED-backlit LCD screen. iPad 2 features Apple's new dual-core A5 processor for blazing fast performance and stunning graphics and now includes two cameras, a front-facing VGA camera for FaceTime and Photo Booth, and a rear-facing camera that captures 720p HD video, bringing the innovative FaceTime feature to iPad users for the first time. Though it is thinner, lighter, faster and packed with new features, iPad 2 still delivers up to 10 hours of battery life* that users have come to expect.

Pricing & Availability

iPad 2 with Wi-Fi and Wi-Fi + 3G in 16GB, 32GB and 64GB models will be available in Japan on 28 April and Hong Kong, India, Israel, Korea, Macau, Malaysia, Philippines, Singapore, South Africa, Turkey and UAE on 29 April. For details of pricing and availability please contact your local Apple authorised resellers and distributors. iPad 2 with Wi-Fi will be available in China on 6 May, and further international availability will be announced at a later date.

iMovie and GarageBand for iPad apps are available from the App Store on iPad or www.itunes.com/appstore. The Smart Cover is available in a range of colours in vibrant polyurethane or rich leather.

*Battery life depends on device settings, usage and other factors. Actual results vary.

Apple designs Macs, the best personal computers in the world, along with OS X, iLife, iWork and professional software. Apple leads the digital music revolution with its iPods and iTunes online store. Apple has reinvented the mobile phone with its revolutionary iPhone and App Store, and has recently introduced iPad 2 which is defining the future of mobile media and computing devices.

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