



Common issues surrounding technology disposal

Apple's Trade-In Program provides:

- A simple process for recovering value from used technology
- A method for complying with federal, state and local laws concerning disposal requirements*
- Guidance for managing technology obsolescence
- A logical step in a comprehensive technology finance plan

Working equipment eligible for Trade-In:

- Any Apple system
- Any PC
- CRT Displays
- LCD Displays
- Printers
- Related Peripherals**

Technology obsolescence

Information Technology professionals recognize that computer systems and servers have finite life spans. Business owners and financial professionals recognize that IT costs have peaks and valleys. Instead of allowing technology life spans and varying costs control their expenses, many organizations have decided to take control through technology and financial plans that better forecast both future technology needs and their costs.

Data security

While computers offer great advantages, they often contain highly sensitive information that an organization must protect by law. Most IT managers have recognized this as a big issue when choosing a recycling vendor. When vetting a recycling company, it is essential that an IT manager understands where the equipment is going and how it will be destroyed.

Legal compliance

Local, state and federal laws exist regarding the disposal of used electronic equipment. Materials inside electronic equipment that may be harmless while in use may be detrimental when thrown away. For this reason, most businesses, schools, universities and sometimes individual consumers must make sure that their disposal methods are within the law's parameters.

Social responsibility

Many organizations have been surprised to find that their recycling vendor actually re-sold their used technology to scrap shops destined for impoverished countries. When these scraps arrive there, ineffective regulation and a lack of health standards make recovery of precious metals and electronic components both dangerous to workers and harmful to their communities. No waste from Apple's US recycling program is shipped outside North America. All recovered materials are processed domestically with the exception of some commodity materials that can be recycled for future use.

Environmental costs

One of the best ways to limit technology's effects on the environment is to re-use or recycle it for future use. When components are beyond repair or can not be used in the future, then it is important that they are handled as best possible with minimum impact on the environment.

Contact your Apple representative to find out how we help with these and other issues surrounding technology disposal.

*Applicable laws regarding equipment disposition vary. Customer is responsible for ensuring compliance.

** Equipment eligible for trade-in must be in working order at time of program audit to receive full or partial value..