

Mac labs.

More creativity. More engagement. More learning.



Every Mac comes ready for 21st-century learning.

Creativity and innovation are critical skills in the modern workplace, which makes them critical skills to teach today's students. Apple offers comprehensive lab solutions for your school or university that will creatively engage students and motivate them to take an interest in their own learning. The iLife '09 suite of applications comes standard on every Mac, so students can immediately begin creating podcasts, editing videos, composing music, producing photo essays and more.

Mac or PC? Have both.

Now one lab really can solve all your computing needs. Every Mac is powered by an Intel processor and features Mac OS X – the world's most advanced operating system. Mac OS X comes with an amazing dual-boot feature called Boot Camp that lets students run Windows XP or Vista natively if there's a PC application they need to use. You can even install the free BootPicker application so students can simply choose the operating system they want to use when they log in. Every new Mac also runs Microsoft Office, so exchanging files is easy.

Mac OS X makes it all possible.

Mac OS X is all about collaboration. Built-in iChat allows for four-way video conferencing, screen sharing, audio and video chat, and instant messaging – all of which let students work together from across the lab or across the building. Mac OS X is highly secure, too. It's based on a rock-solid UNIX foundation and open standards, making it almost crash-proof, virtually immune to viruses and spyware, and ready to automatically connect to your wired or wireless network.

Mac OS X Server creates the ultimate lab environment.

Mac OS X Server includes simplified tools for creating wikis and blogs, so students and staff can set up and manage them with little or no help from IT. The Spotlight Server feature makes it easy for students collaborating on projects to find and view content stored anywhere on the network. Of course, access controls are built in, so they only get the search results they're authorised to see. Mac OS X Server also allows for real-time streaming of audio and video content, which lets everyone get right to work instead of waiting for downloads – saving major storage across your network.

Launch careers from your Mac lab.

As an Apple Authorised Training Centre for Education, your school can build a bridge between students and real-world careers. Students can master industry-standard digital media tools used in film, video and audio production, giving them the skills and certification to jump-start their careers and distinguish themselves as professional-level users of Apple pro applications.

The most progressive lab is also the most practical.

Because every Mac comes with all kinds of built-in tools for education, you'll spend less time (and less money) piecing together various hardware and software solutions, and hoping they all work together. All Mac desktop computers, notebooks and displays have also earned the ENERGY STAR rating for energy efficiency. And Apple will even recycle your old computers for you, whether they're Macs or PCs.

For more information about Mac labs visit
www.apple.com/uk/education (United Kingdom) or
www.apple.com/ie/education (Ireland)