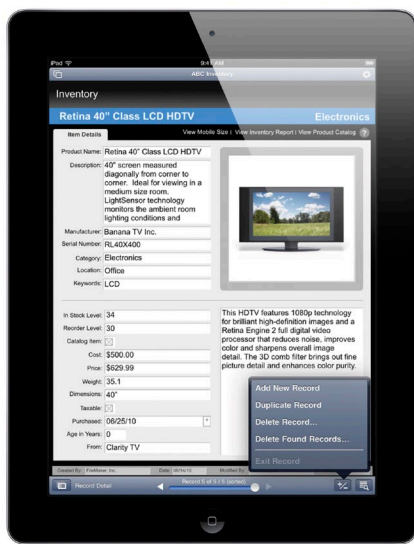




# iPad at Work

## Streamline Your Business Processes



From inventory management to shipping and invoicing, iPad makes your business-critical tasks easier. With iPad and professional-grade apps from the App Store, you can keep your operations on course wherever you are. Check or update inventory levels right on your iPad for up-to-the-minute information to share with customers. It's easy to capture data on iPad, whether it's recording client time, collecting notes from field inspections, or gathering customer information at events. iPad eliminates the need for paper and the extra step of transferring handwritten notes into electronic form. With iPad, you only need to carry one device—and all your important tasks are just a tap away.

### Manage inventory anywhere.

The App Store features ready-to-go solutions to simplify mobile inventory management. If you already use FileMaker Pro on a Mac or PC, the FileMaker Go for iPad app is the perfect extension of your FileMaker Pro database. With FileMaker Go for iPad, you can update inventory levels directly to your company database while you're in the warehouse, or check the current availability of a specific product when you're with a customer. You can also take advantage of the signature capture feature in FileMaker Go to complete sales transactions or equipment-lending paperwork on the spot.

Bento for iPad is a personal database that helps you manage many aspects of your business. It's ideal for tracking sales activities, organizing customer contacts, planning events, and managing projects or task lists. Bento for iPad comes with 25 ready-to-use database templates, so you can quickly get up to speed and start organizing your data. Swipe through database records and touch to edit information, record voice memos, and view videos or photos. Everything you need to manage your work is right at your fingertips.

"Armed with iPad, our national field sales team can educate a jewelry store customer about our design, then check the inventory level of a particular product and record the sale—all powered by FileMaker Go."

— Dawn Pearson, Executive Vice President

**Scott Kay, Inc., Teaneck, NJ**

Bridal and fine-fashion jeweler



#### FileMaker Go for iPad

Access your company's FileMaker Pro databases on your iPad. View, edit, and search through records on the go.



#### Bento for iPad

Manage leads and activities, organize your contacts, and track projects. Use Bento as a standalone product on iPad or synchronize your information with Bento 4 for Mac.

## Track time and billing.

Accurate and timely billing begins with a precise record of your client time. With iPad, you've always got a convenient and reliable way to record the time you spend on different projects—no need to rely on your memory or a scrap of paper when you take a client call away from your desk. iPad and apps for time-tracking keep you organized when you're switching between multiple clients and projects. You can even create and send invoices right from your iPad.

Easily track your hours by client and project with HoursTracker HD. Set up an unlimited number of jobs, enter an hourly rate, and HoursTracker calculates your earnings by job, day, or pay period. You can use HoursTracker HD like a punch clock, clocking in and out in real time, or enter your time after the fact. The comments field helps you remember what you were doing during the hours you worked. When you're ready to send an invoice, HoursTracker HD generates a CSV file that you can import into a spreadsheet or billing system.

Using Invoice2go for iPad, you can create great-looking invoices, estimates, purchase orders, and credit memos right from your iPad. Invoice2go comes with professionally designed templates that you can customize with your company's logo or use as is. The app automatically calculates your totals and taxes, and links to Contacts on your iPad so it's easy to insert contact information for customers and suppliers. Email your completed invoice directly from the app, or print wirelessly from your iPad to an AirPrint-enabled printer\* to deliver in person or by mail.



### HoursTracker HD

Keep track of hours worked and earnings by job, day, or pay period. Set up as many jobs as you need and use as a punch clock or log book.



### Invoice2go for iPad

Create invoices, estimates, purchase orders, and credit memos from customizable, predesigned templates.

"iPad has made a profound change in our business practices and how we operate. On iPad, our real estate agents can pull the information they need into forms, complete contracts, and have the customer sign with their finger on the spot, automating the entire transaction process."

– Kristina Wise, Chief Executive Officer

### The GoodLife Team, Austin, TX

Real estate agency

## Create forms and capture information.

Forget paper and a clipboard when you want to capture customer data at events or notes from field inspections. ProntoForms provides a range of templates, from expense reports to facility maintenance inspections—or create your own to capture precisely the information you need. Lead capture and follow-up are easy with ProntoForms because you no longer have to worry about transferring illegible handwriting to your CRM database. Instead, customers can enter their information right on iPad with ProntoForms, and it gets uploaded to your database. ProntoForms eliminates a mobile worker's need to carry stacks of loose paper and folders—everything they need is on iPad. Any information collected can be sent back to the office via ProntoForms Connector.



### ProntoForms

Capture information using a preloaded form or customize your own. And instantly report on all the data you've collected.

## Simplify shipping.

Evaluate competing delivery services, choose the fastest or least costly shipping options, and track important packages using iPad apps. With iPad, you can walk into a customer meeting knowing you have an up-to-date record of every package you've sent them.

Packagee for iPad is a shipping rate comparison tool for all United States domestic carriers. To compare rates, enter the origin and destination information, package dimensions, and weight, then choose from a list of quotes directly from the carriers. Sort by price, delivery time, or lowest cost per day in transit. With Packagee on iPad, you never have to worry about overpaying for shipping services.

Once you've shipped your package, use the Delivery Status touch app on iPad to track it each step of the way. Delivery Status touch supports package tracking for UPS, FedEx, and USPS in addition to international services like DHL, Japan Post, Royal Mail, and Canada Post. Use the built-in bar code scanner to add package information, and email the shipping information to customers directly in the app so they can track their packages as well.



### Packagee for iPad

Calculate the most efficient, fastest, and inexpensive shipping rates for all domestic carriers in the United States.



### Delivery Status touch

Track packages shipped from UPS, FedEx, USPS, and several international carriers. Email shipping information to customers.



### Discover apps for work.

Visit the @Work collection of business apps on the App Store.

[www.itunes.com/atworkipadapps](http://www.itunes.com/atworkipadapps)

## Learn more.

### iPad at Work

Find out how iPad can help you manage every aspect of your business.

[www.apple.com/ipad/business/ipad-at-work](http://www.apple.com/ipad/business/ipad-at-work)

### iPad Apps for Business

Discover more apps for every business.

[www.apple.com/ipad/business/apps](http://www.apple.com/ipad/business/apps)

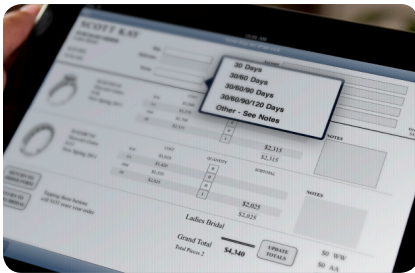
### iPad in Business Profiles

See how iPad is changing the way businesses work.

[www.apple.com/ipad/business/profiles](http://www.apple.com/ipad/business/profiles)

# Profile Snapshots

Find out how iPad helps companies streamline business-critical tasks.



## Scott Kay, Inc.

Apps used: Filemaker Go for iPad, Documents To Go®, Dropbox, Evernote, Penultimate

iPad has transformed the sales process at Scott Kay. Suitcases of expensive jewelry samples and catalogs have been virtually eliminated, replaced by electronic brochures of high-resolution photos and videos that display merchandise beautifully on iPad. And by using powerful apps like FileMaker Go for iPad, database-driven inventory updates can be pushed to the field representatives at a moment's notice.

[www.apple.com/ipad/business/profiles/scott-kay](http://www.apple.com/ipad/business/profiles/scott-kay)



## The GoodLife Team

Apps used: DocuSign, LoopNet Commercial Real Estate Search, Numbers, iBooks

iPad has changed the way real estate agents at GoodLife do business. Because all the information they need is with them on iPad, agents and staff can respond faster to customer needs and deliver a better customer experience. Leveraging apps available on the App Store, The GoodLife Team can accelerate the housing discovery process for their customers and complete the entire real estate transaction on iPad. GoodLife agents armed with iPad are able to drive more business in less time.

[www.apple.com/ipad/business/profiles/goodlife-team](http://www.apple.com/ipad/business/profiles/goodlife-team)

Content sold separately. Available on iTunes. Some features, applications, and services are not available in all areas. Wi-Fi Internet access required for some features; broadband recommended; fees may apply. Application availability and pricing are subject to change.

The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see [www.apple.com/support/itunes/ww](http://www.apple.com/support/itunes/ww) for a list of countries. Requires iTunes, compatible hardware and software, and Internet access, broadband recommended (fees may apply). See [www.apple.com/itunes/whats-on](http://www.apple.com/itunes/whats-on) for more information. Terms apply, see [www.apple.com/legal/itunes/us/terms.html](http://www.apple.com/legal/itunes/us/terms.html).

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