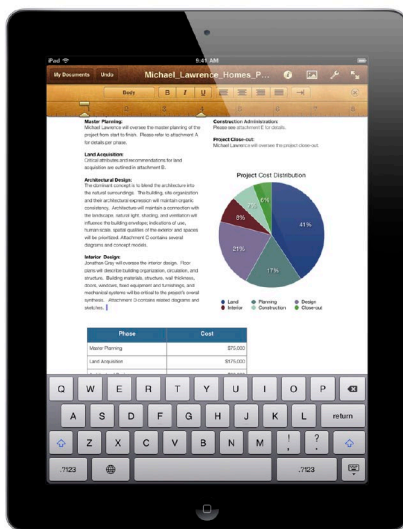




iPad at Work

Edit Office Documents



With the thin, light design and convenient connectivity of iPad, you can keep working on important projects even when you leave your desk. Powerful iPad apps make it simple to edit and create Word documents, Excel spreadsheets, and PowerPoint presentations anywhere. You can open and mark up PDFs and easily share documents with colleagues or clients. The built-in Mail app on iPad lets you instantly view virtually any email attachment—no additional apps required. The large LED, Multi-Touch display on iPad allows you to read reports and analyze data without squinting or constantly scrolling, and as your finger touches the display it instantly transforms your taps, swipes, pinches, and flicks into lifelike actions. With its amazing built-in features and powerful applications, iPad helps you stay productive anywhere.

Open, edit, and create documents.

Ever need to make an urgent change to a word processing document or correct an error after you've left the office? With iPad, you can easily edit documents on the go, and then share your updated documents immediately via email.

Edit or create beautifully formatted documents using the Pages word processing app on iPad. Choose from one of 16 Apple-designed templates, or create your own. Text is clear and highly readable on the large, bright iPad screen. You can use Multi-Touch gestures to lay out impressive-looking letters, flyers, brochures, and reports. When your document is complete, share it with colleagues in Pages '09, Microsoft Word, or PDF format via email. Pages has everything you need to create and share word processing documents at a moment's notice.

Apps like Quickoffice® Pro HD let you quickly edit Microsoft Office documents such as Word, Excel, or PowerPoint files. Or you can generate a new document or spreadsheet right on your iPad. When you're finished, you can share your files with colleagues via email or print through an AirPrint-enabled printer.¹

"Apps like Keynote and Office² HD have been invaluable, especially combined with the size of iPad, because it's big enough that you can type reports. Instead of coming back to the building, officers can handle these tasks in the 'hot spot' areas where crimes occur."

– Lieutenant Chris Catren

**Redlands Police Department,
Redlands, CA**

Law enforcement agency



Pages

View and edit Pages '09, Microsoft Word, and plain text files. Create new documents using Apple-designed templates, and email your work as Pages, Word, or PDF files.



Quickoffice® Pro HD

Review and edit Microsoft Office documents on your iPad, print or save as PDFs, and email them to colleagues.



Easy file retrieval.

Quickly retrieve your business documents using file-sharing apps like Dropbox or SharePlus: SharePoint Mobile Client. For more information, download the Access and Manage Documents PDF at images.apple.com/ipad/business/ipad-at-work/docs/iPad_at_Work_Access_Docs.pdf

Fine-tune presentations on the fly.

Delivering the right message to a client can make or break a sale. On iPad, it's easy to create and customize presentations—even at the last minute.

With just a tap or swipe in the Keynote app, you can quickly modify your Keynote or PowerPoint presentation:

- Add, delete, skip, or rearrange slides
- Create or change images, charts, and tables
- Update presenter notes
- Animate slides
- Check transitions
- Adjust fonts

When you're finished, export or email your edited slides as a Keynote, PowerPoint, or PDF file, or connect your iPad with the Apple Digital AV Adapter or Apple VGA Adapter (sold separately) to present your slides on an HDTV or projector. It just works. There are no settings to tinker with or configurations to figure out. Video mirroring on iPad 2 lets you display presentations and other iPad content on the big screen.

You can also use Apple TV (sold separately) to stream your presentation from iPad 2 to an HDTV wirelessly using AirPlay Mirroring.² With iPad 2, it's easier than ever to share your presentation with a large audience.



Keynote

Open, edit, and present Keynote and PowerPoint presentations on iPad. Use templates, transitions, and graphics to create stunning presentations.

Simple spreadsheets.

Create and edit spreadsheets.

With the innovative Numbers app, you can review, edit, and create Excel or Numbers spreadsheets right on your iPad. Numbers includes over 250 easy-to-use functions, an intelligent keyboard, flexible tables, and eye-catching charts, so you can create compelling spreadsheets with just your finger. View or change formulas, insert or delete columns and rows, add charts and graphs, or make any other edits. When you're done, share the edited document as an Excel, Numbers, or PDF file. With iPad and Numbers, you can generate and fine-tune spreadsheets no matter where you are.



Numbers

Open and edit Excel and Numbers spreadsheets on iPad. Add charts and graphs, and export as an Excel, Numbers, or PDF file.

"Keynote and Pages give us the freedom to be productive, with immediate access to presentation and word processing capabilities. With iPad, we are able to give our teams the easiest tools possible, so they can spend more time focused on their clients."

– Derek Lunde, Director of Visual Communication and Strategy

BCRA, Tacoma, WA

Architecture, engineering, design, and planning firm

Great-looking graphs.

Use OmniGraphSketcher to impress your boss or client with professional-looking charts and graphs. Copy data from Excel or Numbers to build accurate graphs and make your reports more visually appealing. To illustrate a point in a meeting, draw a chart or graph freehand on iPad, just like you would on a whiteboard. OmniGraphSketcher turns your input into smooth curves or straight lines as you draw. You can even add freehand shading to important areas of a chart or graph to highlight key points. To share your graph, email it as a PDF or PNG file, or post it to a WebDAV server. You can also copy and paste the graph image into a Keynote or Pages document.



OmniGraphSketcher

Generate elegant, precise graphs on iPad. Import data for charts and graphs, draw freehand, and share via email.

Annotate PDFs.

Need to mark up a PDF? Apps like GoodReader for iPad and iAnnotate PDF let you annotate and present PDF files anywhere. Choose GoodReader for iPad if you need to view and manage file types other than PDFs, such as Microsoft Office documents or videos. Use iAnnotate PDF if you need more advanced annotation tools. When you've marked up a document with iAnnotate PDF and want to email it to a colleague, choose "Mail with Summary" to automatically add a summary of the comments you made in the document.



GoodReader for iPad

View Microsoft Office 2004 and iWork '08/'09 files for easy reading on iPad. Organize and manage your files and folders, mark up PDFs, and edit TXT files.



iAnnotate PDF

Read, annotate, and highlight PDF documents, add drawings and handwritten notes, manage your files, and share them via email.



Discover apps for work.

Visit the @Work collection of business apps on the App Store.

www.itunes.com/atworkipadapps

Learn more.

iPad at Work

Learn how to make iPad work with your work.

www.apple.com/ipad/business/ipad-at-work

iPad Apps for Business

Discover more apps for every business.

www.apple.com/ipad/business/apps

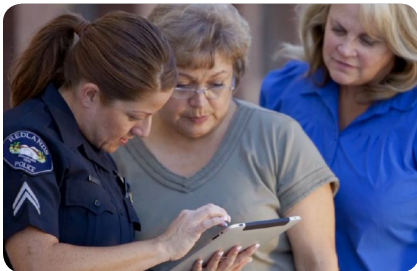
iPad in Business Profiles

See how iPad is changing the way businesses work.

www.apple.com/ipad/business/profiles

Profile Snapshots

See how iPad is used to stay productive in the office or on the road.

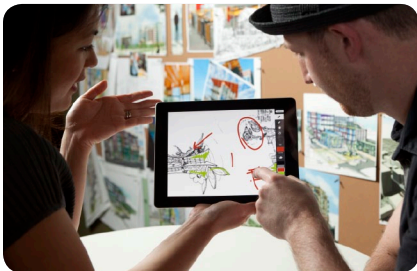


Redlands Police Department

Apps used: Keynote, Office² HD, ArcGIS, CA Penal Code 2011 — California Law

Officers and staff at the Redlands Police Department in California rely on iPad as a way to keep an eye on people, places, and situations that need attention. They use Keynote, which allows them to deliver professional-grade presentations, and Office² HD to create and edit Microsoft Word and Excel documents on iPad. Instead of returning to the station for paperwork, officers can use iPad to complete reports on location, keeping them on the streets and visible in the community for longer periods.

www.apple.com/ipad/business/profiles/redlandspd



BCRA

Apps used: Keynote, Dropbox, Pages, AutoCAD WS, GoodReader for iPad, iBooks

Employees at design firm BCRA rely heavily on iPad to stay productive wherever they are. Keynote helps them deliver aesthetically pleasing client presentations and display electronic marketing brochures on iPad. And Pages provides an intuitive tool for word processing during business travel or onsite at customer meetings. With iPad and powerful apps from the App Store at their fingertips, BCRA staff can spend more of their time meeting the needs of their clients.

Content sold separately. Available on iTunes. Some features, applications, and services are not available in all areas. Wi-Fi Internet access required for some features; broadband recommended; fees may apply. Application availability and pricing are subject to change.

The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see www.apple.com/support/itunes/ww for a list of countries. Requires iTunes, compatible hardware and software, and Internet access, broadband recommended (fees may apply). See www.apple.com/itunes/whats-on for more information. Terms apply; see www.apple.com/legal/itunes/us/terms.html.

Some products are not available outside the U.S. Product specifications are subject to change.

Mention of third-party products is for informational purposes only and constitutes neither an endorsement nor a warranty. Apple assumes no responsibility with regard to the selection, performance, or use of these vendors or products.

¹See www.apple.com/ipad/features/airprint.html for a list of compatible printers. ²AirPlay is compatible only with the second-generation Apple TV.

© 2011 Apple Inc. All rights reserved. Apple, the Apple logo, Apple TV, AirPlay, iBooks, iPad, iTunes, iWork, Keynote, Numbers, and Pages are trademarks of Apple Inc., registered in the U.S. and other countries. AirPrint and Multi-Touch are trademarks of Apple Inc. iDisk and iTunes Store are service marks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Other product and company names mentioned herein may be trademarks of their respective companies. Product specifications are subject to change without notice. This material is provided for information purposes only; Apple assumes no liability related to its use.