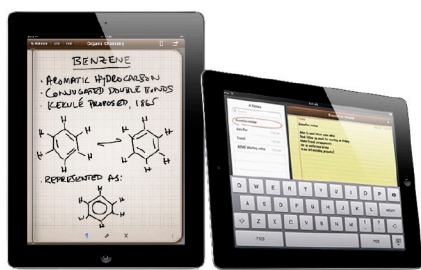




# iPad at Work

## Notable Notes



iPad makes it easy to take notes and organize them fast. With instant-on power and long battery life, iPad is always ready to record important information whenever you are. Text on the LED-backlit display is crisp, bright, and readable, and the large onscreen keyboard takes the work out of typing. With iPad, you can take your notes with you wherever you go—a conference room, an auditorium, or even a trade show.

Innovative apps for iPad transform note-taking into an interactive, dynamic experience. More than mere scribbles, notes on iPad can include audio, video, web clips, and photographs. Take advantage of apps to type, handwrite, dictate, or do all three. With robust features for searching, tagging, and organizing your notes and information, iPad and apps from the App Store help you stay organized and productive anywhere.

### Capture ideas.

Typing notes is a breeze using the intelligent keyboard on iPad. It accelerates your typing because it tracks what you type, then suggests words, corrects spelling, and inserts punctuation for you. It also adjusts its orientation and layout automatically and allows you to seamlessly switch between multiple languages.

iPad comes with a powerful note-taking app, Notes, to capture and organize your thoughts. It saves your notes automatically, and you can share them as a mail message right from Notes, or sync them to your Mac or PC. And with iCloud, when you create a note on iPad, it automatically appears or updates on your other devices: Mac, iPhone, or iPod touch.\*



#### Notes

Jot down thoughts, to-do items, and meeting notes with this built-in iPad app. Save your notes on iPad, and email them to others.

"iPad has a tremendous impact on our productivity in meetings. We can access salesforce.com, play videos, run a report, or take notes, making more efficient use of our time. Our employees have direct access to everything that's going on in the business."

— Peter Fuller, VP Marketing and Business Development

**Scale Computing, Indianapolis, IN**  
Data storage systems manufacturer

Ever misplace a paper note? Taking notes on iPad not only frees you from paper, but allows you to search for your notes anytime. With apps like Evernote, you can type a new note, add photos and audio, tag your notes with keywords, and arrange your notes in Notebook folders by topic. You can even sync your notes between your computer, iPhone, and iPad. Evernote's auto-sync feature ensures that your notes are consistent and up to date on all your devices.



#### Evernote

Capture notes and ideas, add photos and voice recordings, and even tag your notes with geolocation information and keywords.

"iPad has transformed my business. We've been able to take on more work and earn higher margins with the same number of people. And instead of managing tons of paper, we're carrying the lightweight iPad with access to all our documents and files."

– Steve Gray, President

**Steve Gray Renovations,**  
Indianapolis, IN  
Home remodeling contracting firm

## Stylize your notes.

You can take notes and draw figures freehand on iPad, just as you would with paper and pen. With your finger, apps like Penultimate and Notes Plus give you the freedom to write and draw the old-fashioned way, only better. Specify pen and paper color, line thickness, transparency, and font type and size. When you're finished taking notes, organize them in folders or instantly share them with colleagues via email or iTunes file sharing.



### Penultimate

Use your finger to take notes and draw sketches on your iPad, and share single pages or entire notebooks via email.



### Notes Plus

Handwrite or type notes and record audio of meetings. Export your notes as PDF files via email, or upload to Google Docs.

## Hands-free notes.

If you prefer dictation, Dragon Dictation is a great choice. Using the built-in microphone on iPad, this easy-to-use voice recognition app allows you to dictate notes of any length. Tap to record and instantly see your transcripts displayed. It's a great way to document meetings, set reminders, and create email or text messages.



### Dragon Dictation

Dictate audio and use voice-to-text transcription to write email and text messages or record notes. Supports multiple languages.



### Discover apps for work.

Visit the @Work collection of business apps on the App Store.

[www.itunes.com/atworkipadapps](http://www.itunes.com/atworkipadapps)

## Learn more.

### iPad at Work

Check out more ways to streamline your business with iPad.

[www.apple.com/ipad/business/ipad-at-work](http://www.apple.com/ipad/business/ipad-at-work)

### iPad Apps for Business

Explore the world of business apps for iPad, and learn more about building your own.

[www.apple.com/ipad/business/apps](http://www.apple.com/ipad/business/apps)

### iPad in Business Profiles

See how iPad is changing the way businesses work.

[www.apple.com/ipad/business/profiles](http://www.apple.com/ipad/business/profiles)

# Profile Snapshots

Find out how iPad helps other companies make the most of their business notes.



## Scale Computing

Apps used: WebEx for iPad, Keynote, Pages, Notes, iBrainstorm, Dropbox

Employees at Scale Computing, a storage systems manufacturer, can communicate and collaborate better by using iPad in their meetings. They give Keynote presentations, access critical sales or business information, run reports, and collaborate on virtual whiteboards, all from iPad. Running executive and department meetings on iPad allows them to work and communicate more efficiently.



## Steve Gray Renovations

Apps used: Dragon Dictation, Notes, Dropbox, The Weather Channel Max for iPad, Maps

iPad is a great addition to Steve Gray Renovations, a general contracting firm specializing in home improvements and remodeling. Due to the mobile nature of the firm's work, iPad has improved communication among employees, allowing them to connect with each other and access project data anytime. From studying blueprints and creating schedules to reviewing project notes, iPad has created a new way of doing business for the company.

Content sold separately. Available on iTunes. Some features, applications, and services are not available in all areas. Wi-Fi Internet access required for some features; broadband recommended; fees may apply. Application availability and pricing are subject to change.

The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see [www.apple.com/support/itunes/ww](http://www.apple.com/support/itunes/ww) for a list of countries. Requires iTunes, compatible hardware and software, and Internet access, broadband recommended (fees may apply). See [www.apple.com/itunes/whats-on](http://www.apple.com/itunes/whats-on) for more information. Terms apply, see [www.apple.com/legal/itunes/us/terms.html](http://www.apple.com/legal/itunes/us/terms.html).

Some products are not available outside the U.S. Product specifications are subject to change.

Mention of third-party products is for informational purposes only and constitutes neither an endorsement nor a warranty. Apple assumes no responsibility with regard to the selection, performance, or use of these vendors or products.

\*iCloud requires iOS 5 on iPhone 3GS or later, iPod touch (3rd and 4th generation), iPad, or iPad 2; a Mac computer with OS X Lion; or a PC with Windows Vista or Windows 7 (Outlook 2007 or 2010 or an up-to-date browser is required for accessing email, contacts, and calendars). Some features require a Wi-Fi connection. Some features are not available in all countries. Access to some services is limited to 10 devices.

© 2011 Apple Inc. All rights reserved. Apple, the Apple logo, iPad, iPhone, iTunes, Keynote, Mac, and Pages are trademarks of Apple Inc., registered in the U.S. and other countries. App Store and MobileMe are service marks of Apple Inc. Other product and company names mentioned herein may be trademarks of their respective companies. Product specifications are subject to change without notice. This material is provided for information purposes only; Apple assumes no liability related to its use.