



iPad at Work

Powerful Presentations



Present with high impact. Anytime. Anywhere.

iPad provides a uniquely powerful way to share your Keynote or PowerPoint presentations in virtually any setting. With iPad in your briefcase, you're able to collaborate and present business propositions at a moment's notice—whether you're in a client meeting, on an airplane, or in the boardroom.

The large LED-backlit display on iPad showcases your product or service and makes everything you see remarkably crisp, vivid, and bright. You can even connect your iPad to an HDTV or projector to deliver your presentation on the big screen and captivate the attention of a larger audience. And because iPad wakes up from sleep instantly, your presentation is ready when you are.

Use iPad to create new opportunities:

- Turn impromptu meetings into sales transactions
- Give a sales pitch on the fly
- Deliver training at a moment's notice
- Share and spark ideas anywhere

Wherever your work takes you, iPad gives you the flexibility and power to advance your business goals with immediate results.

Showcase your presentation.

With the Keynote app, you can create and deliver professional-looking presentations right on your iPad—even if the file was originally created on a PC in Microsoft PowerPoint. Keynote for iPad is a powerful, affordable application that lets you quickly design and edit world-class presentations by simply touching and tapping.

Photos, charts, tables, and themes are only a tap away. Organize your data with beautiful tables and charts. Add high-quality animations such as Magic Move, Flip, and Twirl to grab your audience.

"iPad is a great tool to sell the hotel. Especially in this industry, where you've got to show bedrooms, banquet space, all the things we have to offer guests."

— John Wallis, Global Head of Marketing and Brand Strategy

Hyatt Hotels & Resorts, Chicago, IL
Hospitality



Keynote

Open, edit, and present Keynote and PowerPoint presentations on iPad. Use templates, transitions, and graphics to create stunning presentations.

The Keynote app lets you view and edit Keynote '09 and PowerPoint files on your iPad. The presentations you create in Keynote on iPad can be exported as Keynote '09, PowerPoint, or PDF files. Whether you use a Mac or PC, you always have the flexibility to work with the files you need, right from your iPad.

When you're ready to present, simply tap to begin and swipe to move forward or backward through your slides. The Multi-Touch iPad display transforms your finger gestures into lifelike actions, so presenting is easy and intuitive.

But don't keep iPad to yourself. Pass it to your customer or colleague and let them swipe, tap, and pinch through your presentation. The immersive experience will lend itself to a memorable customer engagement.

Captivate a crowd.

It's never been easier to capture the attention of a crowd with iPad. For larger audiences, securely stream content wirelessly from your iPad 2 to an HDTV via AirPlay Mirroring using Apple TV.* With iPad 2, AirPlay Mirroring allows you to stream any app, web page, presentation, video, movie, or photo on another screen that's connected to Apple TV. Everyone sees what's on your iPad, even when you rotate from portrait to landscape, or pinch to zoom in and out. Show a product training video in a classroom, give a boardroom presentation, or display a gallery of images from your latest trade show in an amphitheater. The possibilities to make a splash with iPad are endless.

"In a 30-minute donor pitch, I show 175 photos and videos. It's awkward to set up a laptop on the table in an upscale restaurant. With iPad, it feels more like sharing."

— Scott Harrison, Founder

charity: water, New York, NY
Nonprofit organization



You can also connect iPad 2 to an external display, projector, or HDTV using the Apple Digital AV Adapter or Apple VGA Adapter (cables sold separately). Whichever way you send your presentation to the big screen, the Keynote app transforms your iPad into a presenter display, allowing you to choose between the current slide, next slide, or speaker notes views while your presentation appears on the large screen. You can also use the Keynote app to display your PowerPoint files, and GoodReader for iPad to present Microsoft Office and iWork files, PDF documents, and videos, to name a few.

In addition to mirroring your presentation to a large screen in a meeting or auditorium, you can simultaneously share PDF presentations with apps like Conference Pad. Over a Bluetooth or Wi-Fi connection, you can let up to 15 iOS devices running Conference Pad sync to your iPad while you present. And your iPad acts as the controlling device. When you change pages, pinch to zoom, or tap and hold to activate the laser pointer, all other devices will instantly do the same.

Conference Pad lets you review and share plans, product briefs, or other multipage documents without having to print out numerous pages. It's the perfect app to add a new dimension and focus to your group presentation while accommodating your mobile colleagues and customers.



Conference Pad

Control PDF presentations on up to 15 iOS devices simultaneously from your iPad via Wi-Fi or Bluetooth, and display on an external projector.



Discover apps for work.

Visit the @Work collection of business apps on the App Store.

www.itunes.com/atworkipadapps

Learn more.

iPad at Work

Find other great ways to use your iPad in business.

www.apple.com/ipad/business/ipad-at-work

iPad Apps for Business

Discover more apps for every business.

www.apple.com/ipad/business/apps

iPad in Business Profiles

See how iPad is changing the way businesses work.

www.apple.com/ipad/business/profiles

Profile Snapshots

Learn how global companies are taking advantage of iPad to communicate with more clarity, excitement, and visually stunning content than ever before.



Hyatt Hotels & Resorts

Apps used: Keynote, Documents To Go®, Dropbox, Notes, Roambi Analytics Visualizer

iPad has transformed the way Hyatt communicates with guests. The concierge staff can point out all the capabilities and facilities of the hotel and show guests how to get to local attractions using Keynote on iPad. With its thin and light design and large LED-backlit display, iPad is ideal for Hyatt's mobile sales team to conveniently show hotel properties at any time of day, wherever they are.

www.apple.com/ipad/business/profiles/hyatt-hotels



charity: water

Apps used: Keynote, iBooks, Square, Penultimate, TweetDeck, Evernote

As a charitable organization that helps bring clean drinking water to the world, charity: water relies heavily on donations. iPad has become an extremely effective business tool that allows them to emotionally connect with prospective donors. Presentations delivered on iPad provide immediacy, intimacy, and visual impact, turning every meeting into a potential donation.

www.apple.com/ipad/business/profiles/charity-water

Content sold separately. Available on iTunes. Some features, applications, and services are not available in all areas. Wi-Fi Internet access required for some features; broadband recommended; fees may apply. Application availability and pricing are subject to change.

The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see www.apple.com/support/itunes/ww for a list of countries. Requires iTunes, compatible hardware and software, and Internet access, broadband recommended (fees may apply). See www.apple.com/itunes/whats-on for more information. Terms apply, see www.apple.com/legal/itunes/us/terms.html.

Some products are not available outside the U.S. Product specifications are subject to change.

Mention of third-party products is for informational purposes only and constitutes neither an endorsement nor a warranty. Apple assumes no responsibility with regard to the selection, performance, or use of these vendors or products.

*AirPlay is compatible only with the second-generation Apple TV.

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