

# US Apple TV Promo – March 2014

## Terms and Conditions

Qualified Individuals who purchase an Apple TV between February 28, 2014, and March 5, 2014, may receive an iTunes Gift Card in the below amount that can be used at the iTunes Store, the Mac App Store, the App Store, and the iBooks Store.

**iTunes Gift Card Amount:** \$25.00

**QUALIFYING LOCATIONS:** Qualifying Products (as defined below) must be purchased from the U.S. Apple Online Store or from a U.S. Apple Retail Store. Orders for Qualifying Products from the U.S. Apple Online Store that are placed during the above promotion period and ship after the offer ends are eligible.

**PRODUCT ELIGIBILITY:** Apple TV (non-refurbished) qualifies for this promotion.

**PROMOTION RESTRICTIONS:** This offer is valid only while supplies last. Up to five (5) iTunes Gift Cards per Qualifying Product category (up to five (5) for the purchase of Qualifying Apple TVs) per receipt may be obtained based on the number of Qualifying Products purchased. A maximum of five (5) iTunes Gift Cards per Qualifying Product category per household may be obtained. You must be an Individual end-user purchaser to obtain this promotional offer. Resellers, governmental institutions, educational institutions, nonprofit organizations, enterprise purchasers, and small business purchasers do not qualify. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Individual end-user customers who are under the age of 13 are not eligible to participate in this offer. Individual end-user customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion. **Qualifying Products returned for cash or credit refund are not eligible for this promotion and, in that event, Apple reserves the right to cancel the iTunes Gift Card issued to you under this promotion or deduct from your refund the full original value of the iTunes Gift Card.**

**FULFILLMENT:** The iTunes Gift Card will be provided to you with your Qualifying Product. You may decline to accept the iTunes Gift Card at time of purchase. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the iTunes Gift Card will not be honored.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** If a Qualifying Product is returned for any reason and not exchanged for another Qualifying Product, the iTunes Gift Card must be returned with the Qualifying Product in order to receive a full refund. If the iTunes Gift Card is missing, not returned, or has been redeemed by depositing its value into any iTunes account (even if no purchases have been made against the value of the iTunes Gift Card), then the full original value of the iTunes Gift Card will be deducted from the exchange or refund of the Qualifying Product.

**GENERAL TERMS:** This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your iTunes Gift Card. Apple may use the information provided in accordance with its privacy policies posted online at [www.apple.com/privacy](http://www.apple.com/privacy). **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.** Promotions relating to media, apps, and other content available from the Mac App Store, the iTunes Store, the App Store, and the iBooks Store are subject to change.