

US Apple Retail and Online Back to School 2014

Terms and Conditions

Qualified Education Individuals who purchase a qualifying Apple Computer, iPhone, or iPad between July 1, 2014, and September 9, 2014, may receive an Apple Store Gift Card in the following amounts that can be used for purchases in Apple Retail Stores, at the Apple Online Store, or by calling 1-800-MY-APPLE.

Apple Store Gift Card Amounts:

Qualifying Apple Computer: \$100.00

Qualifying iPhone: \$50.00

Qualifying iPad: \$50.00

QUALIFYING LOCATIONS: Qualifying Products (as defined below) must be purchased from the U.S. Apple Online Store for Education Individuals, from a U.S. Apple Retail Store, or by calling 1-800-MY-APPLE. Only purchases and deliveries in the continental United States, Alaska, Hawaii, and Puerto Rico are eligible. Orders for Qualifying Products from the U.S. Apple Online Store for Education Individuals or 1-800-MY-APPLE that are placed during the above promotion period and ship after the offer ends are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Those eligible to purchase as Education Individuals include faculty, staff, students, and parents as follows:

K–12: Any employee of a public or private K–12 institution in the United States is eligible. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

Higher Education: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible.

Higher Education Parents: Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private higher education institution in the United States, are eligible.

PRODUCT ELIGIBILITY: Only the following Apple products qualify for this promotion:

Qualifying Apple Computers: iMac, MacBook Pro, MacBook Air, and Mac Pro.

Qualifying iPhone: iPhone 4s, iPhone 5c, and iPhone 5s.

Qualifying iPad: iPad Air, iPad mini with Retina display, iPad with Retina display (current generation), and iPad mini.

Configure-to-order versions of Qualifying Apple Computers qualify for this offer. Refurbished products do not qualify. Mac mini does not qualify. Subsidized iPhone 4s purchased from the U.S. Apple Online Store for Education Individuals or by calling 1-800-MY-APPLE does not qualify. iPhone devices purchased for \$0 on carrier contracts or carrier installment plans from the Apple Online Store for Education Individuals do not qualify. The Qualifying Apple

Computers, Qualifying iPhone, and Qualifying iPad are collectively referred to as “Qualifying Products.”

PROMOTION RESTRICTIONS: This offer is valid only while supplies last. Up to two (2) Apple Store Gift Cards per Qualifying Product category (up to two (2) for the purchase of Qualifying Apple Computers, up to two (2) for the purchase of Qualifying iPhone devices, and up to two (2) for the purchase of Qualifying iPad devices) per receipt may be obtained based on the number of Qualifying Products purchased. A maximum of two (2) Apple Store Gift Cards per Qualifying Product category per household may be obtained. You must demonstrate you meet the Education Individual Purchase Qualifications above prior to your purchase and be an Individual end-user purchaser to obtain this promotional offer. Resellers, governmental institutions, educational institutions, nonprofit organizations, enterprise purchasers, and small business purchasers do not qualify. This offer is available to eligible end-user customers only, which may require activation and/or personal setup of your qualifying product at the time of purchase. Purchases must be made at the Education Individual price. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Individual end-user customers who are under the age of 13 are not eligible to participate in this offer. Individual end-user customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion.

FULFILLMENT: When purchasing from a U.S. Apple Retail Store, the Apple Store Gift Card will be provided to you with your Qualifying Product. When purchasing from the U.S. Apple Online Store for Education Individuals or by calling 1-800-MY-APPLE, an electronic Apple Store Gift Card will be issued to you when your order ships; if you are picking up your Apple Online Store for Education Individuals purchase in an Apple Retail Store, your electronic Apple Store Gift Card will be issued when you pick up your order. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the Apple Store Gift Card will not be honored.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: If a Qualifying Product is returned for any reason and not exchanged for another Qualifying Product required for redemption under this promotion, the Apple Store Gift Card must be returned with the Qualifying Product in order to receive a full refund. If the Apple Store Gift Card is missing, not returned, or has been partially or fully redeemed for a purchase, then the full original value of the Apple Store Gift Card will be deducted from the exchange or refund of the Qualifying Product.

GENERAL TERMS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your Apple Store Gift Card. Apple may use the information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**