

## Apple Shopping Event 2019 Terms and Conditions

Customers can receive an Apple Store Gift Card with the purchase of select Apple products. Offer is valid at Apple Store locations, on [apple.com](https://www.apple.com), and by calling **1-800-MY-APPLE** for purchases beginning on November 29, 2019, and ending on December 2, 2019, subject to the terms and conditions herein.

**Promotion Period:** The promotion runs on November 29, 2019 - December 2, 2019 (the "Promotion Period"), in the United States ("Qualified Country").

**Qualifying Locations:** Apple Store locations, [apple.com](https://www.apple.com), and **1-800-MY-APPLE** (each a "Qualifying Location"). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in the Qualified Country. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period and ship after the end of the Promotion Period are eligible.

**THE OFFER:** Customers who purchase an Eligible Product during the Promotion Period may receive a discount equal to the value of the Promotion Product (depending on their purchase, as set forth) off the price of the Eligible Product. The Promotion Product, in each case an Apple Store Gift Card, is not a "gift". This offer expires when the purchase transaction is complete.

### Eligible Product Category Eligible Products Promotion Product

Eligible Product Category	Eligible Product(s)	Promotion Product
Mac	iMac, iMac Pro, MacBook Pro 13", including configure-to-order versions	\$200 Apple Store Gift Card
Mac	MacBook Air, including configure-to-order versions	\$100 Apple Store Gift Card
iPad	iPad Pro	\$100 Apple Store Gift Card
iPad	iPad Air and iPad mini	\$50 Apple Store Gift Card
iPhone	iPhone XR, iPhone 8, iPhone 8 Plus	\$50 Apple Store Gift Card
Apple Watch	Apple Watch Series 3	\$25 Apple Store Gift Card
AirPods	AirPods with Wireless Charging Case and AirPods with Charging Case	\$25 Apple Store Gift Card

HomePod	HomePod	\$50 Apple Store Gift Card
Apple TV	Apple TV 4K and Apple TV HD	\$25 Apple Store Gift Card
Beats Studio3 Wireless Headphones	Core: Matte Black, Red, White, Blue, Black & Red; Skyline Collection: Midnight Black, Shadow Gray; NBA Collection: Lakers Purple, Rockets Red, Raptors White, Warriors Royal, Celtics Black, 76ers Blue; Camo Collection: Sand Dune, Forest Green	\$100 Apple Store Gift Card
Beats Solo3 Wireless Headphones	Club Collection: Club Navy, Club Red, Club White, Club Yellow; Core: Black, Satin Silver, Satin Gold, Rose Gold, Red; Mickey's™ 90th Anniversary	\$50 Apple Store Gift Card
Powerbeats Pro	Ivory, Black, Navy, Moss	\$50 Apple Store Gift Card
Beats Powerbeats3 Wireless Earphones	Core: Black, White, Black-Red; Pop Collection: Pop Indigo, Pop Magenta, Pop Blue, Pop Violet	\$50 Apple Store Gift Card

Refurbished products, end-of-life products, and open box returns sold "as is" are not eligible for this offer.

**QUALIFIED PURCHASES:** Customers purchasing eligible iPhone devices via subsidy or carrier financing in Apple Store locations are also eligible to receive a Promotion Product, in each case an Apple Store Gift Card, as set out above. iPhone devices purchased from [apple.com](https://www.apple.com) via carrier financing, carrier subsidy, or carrier "pay in full" do not qualify for this promotion. iPhone devices purchased via iPhone Upgrade Program in Apple Store locations or from [apple.com](https://www.apple.com) do not qualify for this promotion.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. The Apple Store Gift Card received with the purchase of an Eligible Product must be returned with such Eligible Product in order to receive a full refund for that purchase. If the Apple Store Gift Card is missing, is not returned, or has been redeemed, the full original value of the Apple Store Gift Card will be deducted from the exchange or refund of the Eligible Product.

**PROMOTION RESTRICTIONS:** This offer is valid only during the Promotion Period, while supplies last. Eligible Products and Promotion Products are subject to availability. For each Eligible Product Category, only two (2) Promotion Products per purchaser may be obtained during this promotion. You must be an individual end-user purchaser to obtain this promotional offer. Resellers, public entities, government entities, Military/Veterans Store purchasers, nonprofit organizations, educational institutions,

education purchasers, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will seek a return of the Promotion Product, or reimbursement for the value of the Promotion Product. Purchases of Eligible Products via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to Apple Store Gift Card Terms and Conditions; see [apple.com/legal/giftcards/applestore](https://apple.com/legal/giftcards/applestore). Election of the offer may require personal setup of your Eligible Product at the time of purchase.

**OTHER RESTRICTIONS:** This offer is void where prohibited or restricted by law. Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at [apple.com/privacy](https://apple.com/privacy). Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.

© 2019 Apple Inc. All rights reserved. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. All other marks appearing within this message are owned by Apple Inc. or may be trademarks of their respective companies.