

Get more out of your Mac, iPad, and iPhone.

Purchase MobileMe with an Apple computer, iPad, or iPhone before April 19, 2011, and qualify for a \$30 via mail-in rebate. Please provide the following information to receive your rebate. For more information, please read the Terms and Conditions on page 2.

First name Last name

Address

City State Zip code

Phone — —

Email

Your contact information is needed only for claim processing and will not be used for marketing purposes or shared outside of Apple or its authorized agents.

Where did you purchase your products?

Apple Online Store (not eligible) Apple Retail Store (not eligible)
 Apple Authorized Reseller

You must purchase MobileMe with your Apple computer, iPad, or iPhone from an Apple Authorized Reseller. Apple Online Store and Apple Retail Store purchases receive an instant rebate and are not eligible for this offer.

What was the purchase date?

— —

Your purchase must be made before April 19, 2011 to qualify. Your claim must be submitted via mail and postmarked within (90) days of your purchase.

Did you purchase MobileMe together with a Mac, iPad, or iPhone?

Yes No (not eligible)

Your MobileMe and Mac, iPad, or iPhone purchases **must** appear on the same receipt. If your order shipped separately, include all relevant invoices.

How many Mac computers were purchased on your receipt?

How many iPad devices were purchased on your receipt?

How many iPhone devices were purchased on your receipt?

How many MobileMe Retail boxes were purchased on your receipt?

Apple will process a maximum of five rebates for multiple Mac, iPad, iPhone, and MobileMe purchases on the same receipt.

Your submission must contain four items to be valid:

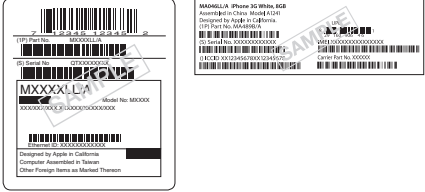
1 The completed claim form (this sheet)

2 Your sales receipt

Submit proof of purchase consisting of the original itemized, dated sales receipt(s) showing all products purchased, the selling entity's name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Handwritten receipts will not be accepted.


3 Your Mac, iPad, or iPhone UPC

Include the UPC label from the **Mac, iPad, or iPhone** box, including the part number, serial number, product description, and bar code. Your claim **cannot** be processed without a Mac, iPad, or iPhone UPC.



4 Your MobileMe UPC

Include the UPC label from the **MobileMe** box, including the part number, serial number, product description, and bar code. Your claim **cannot** be processed without a MobileMe UPC.



Mail this form and all accompanying documentation to Apple Rebates, P.O. Box 1968, Orem, UT 84059.

Purchase a qualifying MobileMe Retail box version with an Apple computer, iPad, or iPhone before April 19, 2011, and qualify for a \$30 via mail-in rebate.

Terms and Conditions

Purchase a qualifying MobileMe Retail box version with an Apple computer, iPad, or iPhone before April 19, 2011, and qualify for a \$30 via mail-in rebate. (subject to terms and conditions). Your claim must be submitted via mail and postmarked within ninety (90) days of your purchase. Apple reserves the right to change the Terms and Conditions of this promotion or modify or end this promotion at any time and without notice. Qualifying Products, as defined below, must be purchased together on the same sales receipt from an Apple Authorized Reseller located in the 50 United States or the District of Columbia (referred to as "Qualifying Locations"). Purchases made at the Apple Online Store, the Apple Retail Store, or through Apple Telesales in Qualifying Locations qualify for an instant rebate and are not eligible for the mail-in rebate. This promotion is for end-user customers only. Reseller and institutional purchases do not qualify for this promotion.

PRODUCT ELIGIBILITY: Only Apple computers, as defined in this paragraph, iPad, and the Apple iPhone qualify for this promotion. For purposes of this promotion, "Apple computers" means and is limited to MacBook, iMac, MacBook Pro, MacBook Air, Mac mini, and Mac Pro. Refurbished Apple computers do not qualify for this promotion. Only the Retail box version of MobileMe and MobileMe Family Pack qualifies for this promotion. Not-for-resale products, purchases made electronically through either the MobileMe web page or the software setup tool, convertible trial memberships, or electronic service renewals are ineligible for this promotion.

PROMOTION RESTRICTIONS: All Apple computer(s), iPad, or iPhone models, and all qualifying version(s) of the MobileMe Retail box (collectively, the "Qualifying Products"), must be purchased at the same time and on the same invoice or sales receipt. The Qualifying Products must be purchased prior to April 19, 2011. This promotion is subject to limited quantities and valid only while supplies last. Apple will pay a maximum of five (5) rebates per coupon, provided each claimed rebate complies with the terms and conditions set forth herein. In no event will Apple issue for more than five (5) rebates for a single household. This promotion is for individual end customers only. Reseller, governmental, institutional, nonprofit organizational and small business purchases do not qualify. Individual end customers who are under the age of 13 are not eligible to participate in this promotion. Individual end customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion. Purchases of products other than the Qualifying Products listed above are not eligible for this promotion, and purchases of an Apple computer, iPad, iPhone, or qualifying version(s) of the MobileMe Retail box independently and not on the same invoice or sales receipt are also not eligible for this promotion. Purchases of Qualifying Products returned for cash or credit refund are not eligible for this promotion, and in that event, Apple reserves the right to cancel any rebate check issued to you under this promotion, or to reduce, by the amount of the rebate check, the cash or credit refund owed by Apple for the return.

PROOF OF PURCHASE: Submit proof of purchase consisting of the itemized, dated sales receipt(s) showing all products purchased, the selling entity's name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Handwritten receipts will not be accepted. Order acknowledgments, packing slips, and purchase order copies are not valid. Provide the UPC labels from all qualifying product boxes. The UPC labels must include part numbers with bar codes, serial numbers with bar codes (computer only), and product descriptions.

CLAIM PROCEDURES: Claims must be submitted via mail within ninety (90) days of your purchase. Rebate coupons may not be altered. Duplicate or incomplete coupons will not be honored. Mail the envelope enclosing the completed original coupon and proof of purchase. The envelope must be postmarked within ninety (90) days of your purchase. For example, if your eligible purchase was made on January 1, 2011, your mail must be postmarked by April 1, 2011 (90 days from the purchase date). Claims submitted with postmark date(s) that are more than ninety (90) days after the purchase date will not be processed. Rebate checks will only be mailed to an address located within the 50 United States or the District of Columbia. It may take up to eight (8) weeks after submission of a completed rebate claim that is made in accordance with these terms to receive your check. Mail to:

Apple Rebates
P.O. Box 1968
Orem, UT 84059

For customers who purchased in Canada pursuant to the rebate promotion running in Canada, the correct process and applicable form to claim a rebate are located at www.apple.com/ca/promo.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: If any Qualifying Product required for redemption is returned for any reason and exchanged for another Qualifying Product required for redemption under this promotion, you must provide adequate documentation to support the exchange transaction. Submit all receipts related to the transaction at issue. Include the product information and UPC label for the new product that you are claiming the rebate against. If a product required for redemption under this promotion is returned for any reason and not exchanged for another Qualifying Product required for redemption, your rebate claim and any checks issued to you under this promotion will not be honored. To the extent a rebate has previously been paid in such a circumstance, any cash or credit refund owed by Apple for the return will be reduced by the amount of the rebate check that was issued to you.

OTHER TERMS AND CONDITIONS: Apple and its agents are not responsible for accepting, processing, or honoring incomplete or late rebate requests. Providing false or misleading information disqualifies any rebate claim submitted under this promotion. Apple and its agents reserve the right to deny and/or disregard any rebate request deemed to be false, misleading, fraudulent, or inconsistent with the terms of this promotion. This promotion is void where prohibited or restricted by law.

This promotion may be combined with other Apple promotions that are directed to individual end customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your proof of purchase. If the original receipt and Apple product UPC labels are being submitted as part of a claim for another Apple promotion, copies of these materials must be included with this claim, provided there is reference to the promotion and the claim that contains the original materials. Apple is not responsible for printing errors. These Terms and Conditions, along with copies of the completed coupon, the proof of purchase, and the UPC labels, should be kept for your records. Submissions will not be returned and become the property of Apple. The information you provide will be subject to Apple's privacy policies posted online at www.apple.com/legal/privacy. For more information or to learn the status of your rebate request, please call 877-427-5776 or go to www.apple.com/promo/rebate/status.html.