

(RED) Special Shopping Day Promo – November 28, 2014

Terms and Conditions

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Subject to Gift Card Quantity Limits, those who purchase a Qualifying Product on November 28, 2014, may receive a (RED)® iTunes Gift Card in the amount below that can be used at the U.S. iTunes Store, Mac App Store, App Store, and iBooks Store.

QUALIFYING PRODUCTS. Only the following Apple products qualify for this promotion (each one is a “Qualifying Product”):

iPhone (excluding iPhone purchases from the Apple Online Store for \$0 up-front pricing)

- iPhone 6 Plus
- iPhone 6
- iPhone 5s
- iPhone 5c

iPad

- iPad mini 3
- iPad mini 2
- iPad mini
- iPad Air 2
- iPad Air

Mac

- iMac
- MacBook Pro
- MacBook Air
- iMac with Retina 5K display
- MacBook Pro with Retina display

iPod

- iPod touch
- iPod nano

Apple TV

Beats by Dr. Dre

- Beats headphones
- Beats speakers

(RED) ITUNES GIFT CARD AMOUNTS:

- Qualifying iPhone: \$50
- Qualifying iPad: \$50
- Qualifying Mac: \$100
- Qualifying iPod: \$25
- Qualifying Apple TV: \$25
- Qualifying Beats product: \$25

GIFT CARD QUANTITY LIMITS:

- iPhone 6 and iPhone 6 Plus purchases (or any combination thereof), regardless of quantity purchased, are limited to two (2) (RED) iTunes Gift Cards per household.
- iPad Air 2 and iPad mini 3 purchases (or any combination thereof), regardless of quantity purchased, are limited to two (2) (RED) iTunes Gift Cards per household.

QUALIFYING LOCATIONS. Qualifying Products must be purchased from the U.S. Apple Online Store or a U.S. Apple Retail Store. Orders for Qualifying Products from the Apple Online Store that are placed during the above promotion period and ship after the offer ends are eligible.

PROMOTION RESTRICTIONS. This offer is valid only on November 28, 2014, while supplies last. You must be an individual end user purchaser to obtain this promotional offer. Resellers, governmental institutions, educational institutions, nonprofit organizations, enterprise purchasers, and small business purchasers do not qualify, and Apple reserves the right to refuse or cancel purchases made by such purchasers. Purchases of refurbished products do not qualify for this promotion. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to iTunes Store Terms and Conditions, see www.apple.com/legal/itunes/us/terms.html. iTunes accounts are available to persons under 13 years old only when created by an approved educational institution or by parent/guardian as part of Family Sharing. Qualifying Products returned for cash or credit refund are not eligible for this promotion and, upon such return, Apple reserves the right to cancel the (RED) iTunes Gift Card issued to you under this promotion or deduct from your refund the full original value of the (RED) iTunes Gift Card.

FULFILLMENT. The (RED) iTunes Gift Card will be provided to you with your Qualifying Product. You may decline to accept the (RED) iTunes Gift Card at time of purchase. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the (RED) iTunes Gift Card will not be honored.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES. If a Qualifying Product is returned for any reason and not exchanged for another Qualifying Product, the (RED) iTunes Gift Card must be returned with the Qualifying Product in order to receive a full refund. If the (RED) iTunes Gift Card is missing, not returned, or has been redeemed by depositing its value into any iTunes account – even if no purchases have been made against the value of the (RED) iTunes Gift Card – then the full original value of the (RED) iTunes Gift Card will be deducted from the exchange or refund of the Qualifying Product.

GENERAL TERMS. This offer is void where prohibited or restricted by law. This offer may not be combined with other Apple promotions. Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your (RED) iTunes Gift Card. Apple may use the information provided in accordance with its privacy policies posted online at www.apple.com/privacy. Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice. Promotions relating to media, apps, and other content available from the Mac App Store, the iTunes Store, the App Store, and the iBooks Store are subject to change.