



Apple Store,
Milton Keynes
Grand Opening
Visitor's Guide

Welcome to the Apple Store.

The Apple Store is the best place to learn everything there is to know about the Mac, iPod and iPhone. Wondering what products are best for you? Let our Mac Specialists answer all your questions. Sign up online for a free Personal Shopping appointment at a time that works best for you. Need a hand setting up your Mac or want to get the most out of your iPod? Visit the Genius Bar at the Apple Store for support and advice. You can also try one of our free daily workshops – for beginners and professionals – or sign up for One to One, which offers hands-on personal training. And for priority support, become a member of ProCare.

Visit our website to stay up to date:

www.apple.com/uk/retail

One to One.

Personal training at the Apple Store.

There's no better way to learn more, or learn it faster, than with One to One personal training sessions at the Apple Store.

Our trainers – experts in all things Apple – create a programme customised to your level of experience. You can choose individual sessions covering everything from getting started on a Mac to making more out of your memories. Or explore any topic you like. All for just £79 per year.

For details and to make reservations, visit:
www.apple.com/uk/retail/onetoone

Personal Shopping at the Apple Store.

The best way to learn about and test-drive Apple products is with a face-to-face shopping appointment at the Apple Store. Pick a time online, come into the store and we'll be here with all the help and information you need.

To schedule a Personal Shopping appointment, please visit:
www.apple.com/uk/retail/personalshopping



The place to go for advice, insight and hands-on technical support.

Wondering how to use a new program, import your music into iTunes or go wireless? What if your Mac or iPod needs to be repaired? Look no further than the Apple Store Genius Bar, where you can talk face-to-face with a highly trained Mac Genius. Our Geniuses will answer all your technical questions, troubleshoot problems and explain it all in language that's easy to understand. Use the online Apple Store Concierge to make a reservation at the Genius Bar.

Talk to a Genius today

When you're in the store, go to any Mac and click the Concierge icon on the desktop. From home, visit www.apple.com/uk/retail, select your store and click the Concierge link to make a same-day reservation.

Onsite repairs

If we can't solve a problem while you wait, you can leave your computer with us. We offer a full suite of repair services right here at the Apple Store. In most cases the Geniuses will return your computer within two days, problem solved.

Apple Store, Milton Keynes
26 Midsummer Place, Midsummer Boulevard
Milton Keynes, MK9 3GB

Opening Hours:

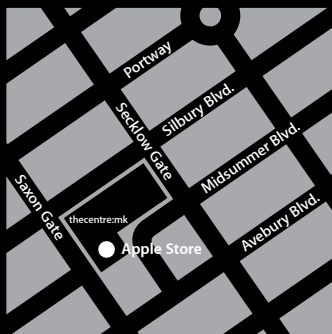
Monday : 10:00 am to 8:00 pm

Tuesday – Wednesday: 9:30 am to 8:00 pm

Thursday – Friday: 9:30 am to 9:00 pm

Saturday: 8:30 am to 7:30 pm

Sunday: 11:00 am to 5:00 pm



Apple is committed to assisting our customers with special needs. If you plan to attend any of our events and will require a sign-language interpreter or other assistance, please let us know as far in advance as possible. We do our best, but require adequate notice to provide the resources you need.

Grand Opening Events

Join the celebration of the opening of the Apple Store, Milton Keynes. Enter the Grand Opening Sweepstakes and be one of the first 1,000 visitors to receive a free Apple T-shirt.

Grand Opening Sweepstakes

Enter the Grand Opening Sweepstakes to win a prize package worth more than £1400. The winner will receive a black 13-inch 2.16GHz Intel Core 2 Duo MacBook, a one-year One to One membership, a silver 4GB iPod nano, iWork software, a one-year membership to .Mac and the AppleCare Protection Plan for MacBook. Additionally, 10 customers will win a one-year One to One membership. No purchase necessary. Entry forms must be submitted by 8:00 pm on 3 March 2008.

A random draw from the eligible entries in the Grand Opening Sweepstakes will be held on 7 March 2008. See a Mac Specialist for official rules.

Opening Day T-shirt Giveaway

The first 1,000 people to visit the Apple Store, Milton Keynes, on opening day will receive a free Apple T-shirt.

Apple Youth Workshops

This April, get creative with our newest hands-on workshop, SHOW. Families will learn how to create stunning presentations using Keynote and stylish documents using Pages. Kids will go home with lots of great ideas as well as a workbook packed with tips to become a better presenter and writer.

Visit www.apple.com/uk/retail/youth to sign up or for more information.

Learn about Mac OS X Leopard.

With over 300 new features, Mac OS X Leopard will let you have more fun, and be more productive, no matter how you use your Mac. Mac OS X Leopard includes amazing features like the new Desktop featuring Stacks, Finder with Cover Flow, Time Machine for keeping your Mac backed up automatically, and iChat with fun video effects, iChat Theater and screen sharing. Take a free Mac OS X Leopard workshop or experience Mac and Mac OS X Leopard with an hour-long face-to-face Personal Shopping appointment.

Workshop Schedule

Mondays

iWeb Workshop	12:00 pm
iPhone Workshop:	4:00 pm

Tuesdays

iPod and iTunes Workshop	12:00 pm
GarageBand Workshop	4:00 pm

Wednesdays

Mac OS X Leopard Workshop	12:00 pm
Numbers Workshop	4:00 pm

Thursdays

iMovie and iDVD Workshop	12:00 pm
iPhone Workshop	4:00 pm

Fridays

iWork '08 Workshop	12:00 pm
iLife '08 Workshop	4:00 pm

Saturdays

Getting Started Workshop- except 1 March	10:00 am
iPhone Workshop: except 1 March	12:00 pm
iPhoto Workshop - except 1 March	3:00 pm

Sundays

iLife '08 Workshop - except 2 and 23 March	12:00 pm
iPod and iTunes Workshop - except 2 and 23 March	3:00 pm

Space for workshops and presentations is limited and available on a first-come, first-served basis. All dates, times, speakers and content are subject to change without notice. All workshops listed above are free.

Workshops

Join us for our free workshops, where you can find out about the latest applications and hardware. Learn about everything from making your own movie, web page or music in iLife, to getting the most out of your iPod.

GarageBand Workshop

GarageBand puts an entire recording studio right on your Mac. Learn how to compose a song with loops, beats, live instruments and vocals – no music experience required.

Getting Started Workshop

Learn how easy it is to use a Mac at the Getting Started Workshop. We'll show you the basics, including setting up your new Mac, connecting to the Internet, sending email, importing and sharing photos, synchronising music to your iPod, connecting a printer and organising files.

iLife '08 Workshop

iLife '08 is the most significant upgrade ever to Apple's award-winning suite of digital lifestyle applications. Discover new ways to organise and edit your photos in iPhoto, create amazing home movies with iMovie and iDVD, record music and podcasts with GarageBand and share it all on beautiful websites with iWeb and the .Mac Web Gallery.

iMovie and iDVD Workshop

iMovie has been rebuilt from the ground up for iLife '08 and it's going to change the way you make movies. Discover new ways to store, organise and browse your videos, as well as the fastest way ever to create and share amazing home movies.

iPhone Workshop

Get to know iPhone in a workshop that walks you through the basics and gives you tips and tricks to go further. See how easy it is to make calls, send email and surf the web. You'll also learn more about synchronising, making web clips, downloading and renting movies, and more.

iPhoto Workshop

iPhoto '08 makes it easier than ever to organise, enhance and share your digital photo collection. Learn how to use professional-quality image editing tools and create impressive prints, photo books and calendars.

iPod and iTunes Workshop

Explore iTunes for Mac and Windows and learn why it's the best digital jukebox on the planet. You'll learn to import and organise your music, burn CDs, create playlists and download free podcasts. We will also show you how easy it is to buy music and TV programmes from the iTunes Store. And with iPod, you can take your favourite music and TV programmes with you wherever you go.

iWeb Workshop

Take your website, blog or podcast to the next level. iWeb lets you create awe-inspiring websites and blogs – complete with podcasts, photos and movies – and get them online fast. With iWeb and a Mac, you have everything you need to become a true web master.

iWork '08 Workshop

iWork '08 includes major upgrades to Pages and Keynote, and introduces Numbers, an innovative new spreadsheet application. In this workshop, you'll discover just how easy it is to create impressive documents, spreadsheets and presentations in minutes – whether you're at home, at school or at the office.

Mac OS X Leopard Workshop

With over 300 new features, Mac OS X Leopard will let you have more fun, and be more productive, no matter how you use your Mac. Leopard includes amazing features like the new Desktop featuring Stacks, Finder with Cover Flow to flip through your files, Time Machine for keeping your Mac backed up automatically and iChat with fun new video effects, iChat Theater and screen sharing.

Numbers Workshop

It's time to break away from the limitations of traditional spreadsheets and start working the way you think. Discover just how easy and fun it can be to create spreadsheets with Numbers. That's right – "fun", "easy" and "spreadsheets" can now be used in the same sentence.

For more details about our free workshops and events, and to get the most up-to-date schedule, check the web: www.apple.com/uk/retail/miltonkeynes