Apple Education Professional Services.
Turning technology into educational solutions.

Apple Education Professional Services is uniquely qualified to help your institution deliver on the promise of educational technology: more effective schools and higher student achievement.

We've been committed to providing products that transform learning as well as professional services to education for more than 30 years. Today, our professional services experts are among the industry's most experienced and respected. Drawing on our experience in education as well as industry certification training, our experts will help you leverage your technology investments to make an educational difference.

Services tailored to your specific educational needs.

Whether you're in a K–12 school, at the district, or on a university campus, Apple Education Professional Services has a complete array of offerings to meet the diverse needs of education. Here are a few examples of what we can help you do:

- Plan and implement a full Apple 1 to 1 Learning Program
- Deploy wikis, blogs, or Podcast Producer
- Create a new campuswide technology solution or integrate our technology with your existing systems
- Mentor your technical staff so they get the most out of your specific Mac OS X Server installation and custom configuration

Not only can we offer solutions for integrating iMac and MacBook into your curriculum, we'll show you how iPod touch and iPad can transform learning, too. In other words, whatever your educational technology needs, we can help.

Planning and thinking through a successful implementation.

You've talked and dreamed about transforming your learning environment. Now is the time to capture those ideas and turn them into reality. Apple is here to help.

Leadership. Before you start planning, you'll want to appoint someone to chair the planning committee and identify members. Each member of your group should understand the purpose of the planning effort. Remember that communication with key influencers and major constituents throughout the planning process will be crucial to your success.

Assessment. The next step is to assess your current situation. By documenting the baseline description of where you are today, you'll be able to more easily clarify what it will take to reach your goals. The result of that assessment, along with your shared vision and goals, forms the basis for developing a plan.

Apple Integration Services
Add our experts to your staff.

Apple Project Management
The road to successful deployments.

Apple Setup Services
Ready, set up, and go.

IT and infrastructure. With an architecture and design engagement, Apple will conduct a full review of your current IT infrastructure to determine the best approach for adding information and instructional services. Apple can help assess your IT needs and recommend core IT services, as well as custom integration and setup services.

If your IT staff is already stretched to its limits, you'll understand the value of Apple Integration Services. Our effective and highly trained professional services engineers manage any or all of your integration needs with expertise that extends to client management, directory services, Open Directory, iTunes U, and other technologies. Our service engineers can either work hand in hand with your staff or handle your entire implementation.

Apple Setup Services. Your deployment of new computers is almost ready to go. All that's left is to set up the computers, connect the cables, and take out the trash. Do you have time to do that? Apple Setup Services provides skilled and efficient technicians that image, apply asset tags, and set up your computers. They install applications, upgrade hardware, connect cables and printers, and even remove all packing materials from your site. When we're done, you're ready to run.

Professional services from true professionals.

Deployment. Educational technology deployments require expertise to minimize risk and ensure success. Apple project managers provide that expertise by coordinating and overseeing the entire deployment process.

A successful deployment depends on a solid plan and effective communications. Apple is prepared to help manage your project's scope, schedules, costs, and communications by taking care of the logistics.

For example, in 1 to 1 deployments, project managers coordinate predeployment activities, from imaging, staging, and deployment to project scope, scheduling, and communications. Our expertise in managing these detailed logistics reduces your risk by ensuring timely, successful deployments that meet your educational goals—and your budget.

Postdeployment. Once your implementation is up and running, it's time to start planning for a summer refresh: product cleaning and repair, new images, and a reevaluation of your infrastructure. It's also a good time to make plans for new-faculty development and continuing IT skills development. As always, Apple is ready to help.

You've invested in innovative Apple technology to accelerate learning and raise achievement. Apple Professional Services is uniquely qualified to help you maximize the return on that investment. To learn more about the difference we can make, please visit www.apple.com/education or call 800-800-2775 to speak to an Apple education representative.