



Apple iPod Learning Solutions

Sync. Engage. Learn.



Achievement at your fingertips.

iPod, the world's most popular media player, is also a powerful education tool that puts anytime, anywhere learning directly into students' hands. With iPod touch, students can have access to the Internet, a suite of productivity tools, and core curriculum content in a mobile, media-rich style that lets them learn as they live—on the go. And with the Apple iPod Learning Lab and Bretford PowerSync Case, educators have a simple and cost-effective way to manage multiple iPod devices in the classroom.

Enhancing learning with iPod.

Innovative schools across the country are using iPod to deliver curriculum to individual learners in new and exciting ways. Whether it's enabling students to review background information outside of class, providing them with remedial practice of challenging concepts, or giving them access to audiobooks and interactive lessons for improving language acquisition, iPod enhances teaching and learning. And with iPod touch, students can browse the Internet, take notes, communicate via email, access thousands of educational applications, and more. Using a Mac and the included iLife suite of digital media applications, teachers and students can easily create media-rich content for iPod based on their own classroom curriculum. In addition, iTunes U offers a wealth of free educational content, including audiobooks, videos, lessons, podcasts, and professional development resources.¹

Innovative solutions simplify management.

The Apple iPod Learning Lab and the Bretford PowerSync Case make it easy to manage a classroom set of iPod devices. The Apple iPod Learning Lab includes a compact and durable rolling cart that charges, manages, and secures up to 40 iPod devices quickly, simply, and cost effectively. Content can be synced between a classroom Mac and 20 iPod devices at the same time. The sturdy rolltop door can be locked to secure the devices when they're not in use. And it's easy to roll around campus, so multiple classes can benefit from iPod-enhanced learning.

If you want even more portability, the Bretford PowerSync Case provides a convenient way to carry, store, charge, and sync up to 20 iPod devices at a time. The hardshell case makes it easy to transport iPod devices to other locations, and ensures that they are safe and secure.

Free getting started guide.

To make it easy to begin using iPod in your classroom, *Getting Started: A guide for using iPod touch and iTunes for teaching and learning* is available as a free download at www.apple.com/education/resources. This guide provides step-by-step instructions for iPod and iTunes classroom management, as well as lesson ideas and suggestions for getting students up to speed.

"What we are seeing in our classrooms—using the iPod as a reading fluency tool—is progress many times higher than what is considered normal. This is a very exciting finding for us."

Kathy Shirley
Director of Technology and Media Services
Escondido Union School District
Escondido, California

iPod in action.

iPod touch.

iPod touch may be pocket-size, but it's packed with advanced features like a 3.5-inch (diagonal) widescreen Multi-Touch display, Wi-Fi, a long-lasting rechargeable battery,² and storage capacity for up to 10 hours of video.

Browse the Internet.

iPod touch has built-in Wi-Fi and Safari, the most advanced web browser ever on a mobile device. So students can easily do research in and out of the classroom.

Do more on the go.

iPod touch comes with productivity applications for taking notes, keeping calendars, and communicating via email (requires Wi-Fi connection). Students can also store and view photos and take advantage of a built-in scientific calculator.

Learn from the best.

With iPod touch, students can view educational podcasts, lectures, exhibit tours, and documentaries—all free from iTunes U. Content is created by universities, public broadcasting stations, museums, and other cultural institutions.

Tap into the App Store.

As useful as iPod touch is out of the box, it can be even more useful with the thousands of educational applications on the App Store. You'll find apps for learning a language, graphing equations, building grammar, spelling, and vocabulary skills, and much more.³



Rolltop door with user-programmable lock ensures safe storage of iPod devices.

Sync up to 20 iPod devices simultaneously by connecting to a Mac.*

Adjustable storage space for up to four MacBook computers, with bins for storing iPod accessories.

Store and charge up to 40 iPod devices in individual padded compartments. LED indicators let you know the charging status of each iPod.

Roll easily from classroom to classroom, enabling students in multiple classrooms to benefit from learning with iPod.

*Mac computer sold separately.



The ultimate in learning on the go.

The Apple iPod Learning Lab includes the Bretford PowerSync Cart for iPod and 20 iPod touch 8GB devices.⁴ Although the cart can be purchased with or without iPod devices, purchasing the preconfigured lab with iPod devices results in significant savings because you won't have to buy power adapters for each iPod.

Apple iPod Learning Lab

Includes one Bretford PowerSync Cart for iPod and 20 iPod touch 8GB devices.

BF401LL/A Apple iPod Learning Lab \$5,999

Same as above with AppleCare Protection Plan for each iPod

BF402LL/A \$6,899

Bretford PowerSync Cart for iPod (Standalone)

TL357LL/B \$2,299.95

Bretford PowerSync Case (Standalone)

TV403VC/A \$1,199.95



Apple iPod Learning Lab

Create a custom Apple iPod learning solution.

Educators can also build a custom solution that addresses their students' specific needs. Add a MacBook with the included iLife suite of digital media applications for easy content creation. Or choose from a wide variety of iPod devices, iPod accessories, or professional services. To build your own custom Apple iPod learning solution, visit http://education.apple.com/custom_ipod_lab/.

iPod and Apple Professional Development.

For educators and administrators who are new to iPod or to podcasting, Apple offers two- and four-day workshops designed to help them understand the educational potential of these technologies. They'll also learn strategies for integrating the Apple iPod Learning Lab into their classrooms. Just as iPod is a powerful way to distribute learning content to students, it's also an effective way to deliver professional development content to educators, who also can benefit from anytime, anywhere learning. Visit www.apple.com/education/apd for more information.

Learn more.

To learn more about Apple iPod learning solutions, visit www.apple.com/education/mobilelabs or call 1-800-800-2775 to speak with an Apple education representative.



Bretford PowerSync Case

Prices are as of October 15, 2009, are subject to change, and do not include taxes or shipping.

¹The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see www.apple.com/support/itunes/ww for a list of countries. Requires compatible hardware and software, and Internet access (fees may apply). Terms apply. See www.apple.com/itunes/whatson for more information. ²Battery life and number of charge cycles vary by use and settings. See www.apple.com/batteries for more info. ³Some applications are not available in all areas. App availability and pricing are subject to change. ⁴1GB = 1 billion bytes. Actual formatted capacity less.

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