



MacBook in Education

The ultimate notebook for 21st-century learning.

10 Reasons for MacBook in Education

MacBook is the ideal notebook computer for education—designed from the ground up with teachers and students in mind. Compatible, durable, lightweight, and rich with built-in features, it provides the ultimate mobile learning environment. MacBook is ready to support any education need with unmatched performance and value.

1. Security, stability, and simplicity at the core.

The OS X operating system provides innovations that make MacBook reliable, incredibly easy to use, and more secure. UNIX, the rock-solid platform upon which OS X is built, is tried and proven in the industry to be stable, secure, and free from PC viruses. Apple is the only technology provider that designs the hardware, the operating system, and many built-in applications, ensuring the highest level of stability right out of the box. And OS X delivers unmatched ease of use, keeping the focus on learning, not on the technology. No wonder OS X is described as the world's most advanced operating system.



2. Sturdy enough to stand up to student use.

Leaving nothing to chance, MacBook is designed to withstand the rigors of daily student use. Built with a unibody enclosure with no moving parts to jam or break, MacBook is tough and resilient. For even more protection, in case of a drop or other sudden movement, the magnetically connected power cord disconnects cleanly, and a motion sensor protects the hard drive. MacBook is ready for the unexpected.



3. Rich suite of software and tools included.

Every MacBook comes with iLife, a powerful collection of digital authoring tools. With iLife, teachers and students can easily produce movies, photo books and slideshows, web pages, music, podcasts, and more. Also included is an array of other useful software tools, such as a calendar, a web browser, an email program, a calculator, a word processor, a dictionary, a translator, and much more. And with built-in accessibility features, users of diverse abilities can be productive instantly. All this adds up to full functionality right out of the box with no added expense.



4. Seamless connectivity with no configuration required.

For maximum flexibility, MacBook comes with Gigabit Ethernet, AirPort Extreme 802.11n Wi-Fi wireless networking, and Bluetooth built in. OS X can automatically detect wireless networks and make a connection. In fact, MacBook connectivity is so seamless that students and teachers can switch automatically between wireless at school and Ethernet at home. With Bluetooth technology, they can add a wireless mouse, use a wireless headset to record a podcast, or collect science data with wireless probes. MacBook makes all the right connections.



5. The most compatible notebook ever.

Have a Windows application for administrative staff? MacBook runs Windows. Use UNIX in the IT department? MacBook does that too. Prefer the stability and simplicity of OS X? Done. And MacBook runs essential software, such as Microsoft Office (sold separately). It also fits smoothly into any networked environment, easily sharing files, printers, and other peripherals. MacBook is ideal for system administrators, educators, and students alike.



6. Designed with the environment in mind.

To support a full day of student learning, MacBook offers up to 10 hours of battery life on a single charge.¹ This means that students and teachers are free to work when and where it's most convenient. No power cords means less clutter in the classroom. And MacBook is environmentally friendly—it's energy efficient, free of many harmful toxins, and achieves an EPEAT Gold rating.



7. Slim, lightweight design.

At just 1 inch thin, MacBook fits easily on any desk or in a backpack. And at only 4.7 pounds, it weighs less than half the average student backpack. MacBook is designed to go wherever teachers and students go.



8. Bright widescreen LED-backlit display and Multi-Touch trackpad.

The MacBook screen is positively brilliant. The 13.3-inch glossy widescreen LED-backlit display is the perfect combination of pixels and portability for making assignments come to life. If some of your classes require additional viewing options, MacBook supports external monitors and projectors so students can see the big picture. And MacBook is easy to navigate—the spacious new trackpad supports two-finger scroll, right-click, and Multi-Touch gestures.



9. Built-in iSight camera for video conferencing and collaboration.

Every MacBook comes with a built-in iSight camera and intuitive iChat software that make collaboration transparent.² Students can practice their debates with team members in different locations or share science experiment results with students across the globe. Suddenly the world of guest speakers and show-and-tell opens wide with possibilities.



10. High performance with Intel Core 2 Duo processor.

Breakthrough performance in MacBook is powered by the latest in Intel processors—a 2.4GHz Intel Core 2 Duo. And now MacBook comes standard with advanced NVIDIA graphics, 2GB of memory, and a 250GB hard drive. Students can download files faster, create complex special effects in less time, and experience blazing speed and agility when running complicated math and science formulas. MacBook raises the bar on performance.



To learn more about MacBook in education, visit www.apple.com/education or call 1-800-800-2775 to speak with an Apple education representative.

¹Battery life depends on configuration and use. ²384-Kbps Internet connection (up/down) required to initiate four-way video chat; 100-Kbps Internet connection required to participate.