



# Apple Education

## Overview of Managed Apple ID

When deploying Apple products within your school, it's important to understand how Managed Apple IDs support the services your students and staff may need. Managed Apple IDs are accounts designed specifically for schools that enable students and staff to personalize their device and access key services from Apple.

Many states and regions require schools to protect student data and restrict the ways in which it can be used. Managed Apple IDs are designed to help K–12 schools (or equivalent) comply with student data privacy requirements. These accounts are built for students of all ages and are intended to make it easy for schools to create and manage accounts at scale.

### What are Managed Apple IDs?

Managed Apple IDs are special school-created and school-owned accounts that provide access to Apple services. Managed Apple IDs are designed to meet the privacy and security needs of schools, including limitations on purchasing and communications, and role-based administration.

There is no technical requirement to deploy devices with an Apple ID. Apple devices can be managed, apps can be distributed, and the Classroom app for iPad can be deployed—all without an Apple ID on devices. Review the Apple services your school plans to use and assess the best path for transitioning to Managed Apple IDs. Note that standard Apple IDs cannot be converted to Managed Apple IDs.

There are key differences between Managed Apple IDs and standard Apple IDs. If a school chooses to permit standard Apple IDs in their environment, the school must understand that the account terms and conditions differ from Managed Apple IDs, which are designed specifically for a school environment. A standard Apple ID is governed by consumer terms of service (including privacy policy); schools should review these policies.

### Features for teachers and students

Managed Apple IDs are designed to access key iCloud services that are typically used in an education setting, as well as a few features built specifically for schools.

- **Access to iCloud services.** iCloud services include Shared iPad, iCloud Drive, Photos, Safari, Notes, News, Calendars, Reminders, and Backup.
- **Institutional password reset.** Teachers can reset students' Managed Apple ID passwords without involving their IT department.
- **Managed iTunes U courses.** Rosters can be imported to a managed course in Apple School Manager, no invitation required for students to join.
- **iWork collaboration.** Teachers and students in the same organization can collaborate with iWork and Notes.
- **Books (not available in all regions).** Books, including VPP books, can be assigned to Managed Apple IDs.

## Customized for education

Because Managed Apple IDs are for education purposes only, certain features are disabled to protect the personal information of students and teachers.

- **Purchasing.** Commerce is disabled for students' Managed Apple ID accounts, so App Store, iBooks Store, iTunes, and Apple Music purchases are not supported. However, teachers may be given access to the App Store if the school grants permission.
- **Email.** Email is not available with Apple School Manager.
- **Find My iPhone.** This feature is turned off for Managed Apple IDs. For institution-owned devices, your school can use MDM Lost Mode to find a lost device and play a recovery sound.
- **Apple Pay, Wallet.** Services like Apple Pay and Wallet cannot be accessed with a Managed Apple ID.
- **FaceTime and Messages.** FaceTime and Messages are disabled by default. However, your school may choose to enable them through Apple School Manager.
- **Apple Teacher Program.** Access to the Apple Teacher Program portal is not available with a Managed Apple ID.

## Features for administrators

To help schools create and administer accounts for all students, teachers, and staff, we've created specific Managed Apple ID features that can be managed with Apple School Manager.

- **Bulk account creation.** With Apple School Manager, schools can easily create school-owned accounts for students and staff. An administrator can sync roster data with a supported Student Information System or with automated CSV uploads.
- **New roles and privileges.** Administrators can create new roles and privileges for teachers and staff; for example, administrators can allow teachers to buy apps and books in the Volume Store, or add administrators.
- **Privacy and security features.** With privacy and security features, data encryption is enforced at all times and targeted advertising is blocked within Apple services.
- **Management features.** Specific account settings for managing Managed Apple IDs include auditing, password reset, and the ability to manage by site location.

To get started with Managed Apple IDs, log in to [school.apple.com](https://school.apple.com).

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## Resources

### Support articles

- [About Managed Apple IDs for education](#)
- [Prepare to upgrade to Apple School Manager](#)
- [Connect your Student Information System to Apple School Manager](#)

### Privacy resources

- [Data and Privacy Overview for Schools](#)
- [Parent Guide to Privacy](#)
- [Apple Privacy](#)