



Apple Professional Development, Curriculum Development, Product Training & Technical Training Education (K-12 & Higher Education) Price List January 22, 2008

HOW TO ORDER

Many of the products on this price list are available to order online from the Apple Store for Education:

www.apple.com/education/store or 800-800-2775

Apple Product Training self-paced offerings may be ordered online at the Apple Store for Education institutions, or to register for a leader-led course go to training.apple.com or call 800-848-6398.

Purchase orders for all products may be submitted to:

Apple
Attn: Apple Education Sales Support
12545 Riata Vista Circle
Mail Stop: 198-3ED
Austin, TX 78727-6524

Phone: 1-800-800-2775
K-12 Fax: (512) 674-2992
HiEd Fax: (512) 674-2973

Apple Professional Development

Apple Professional Development (APD) program offerings are structured within four content strands: Consulting Services, Leadership Development, Digital Literacy, and Technology Infused Learning.

Appropriate hardware and software is required for all workshops. To learn more about Apple Professional Development, including prerequisites and system requirements, please visit: <http://www.apple.com/education/apd>

Apple Professional Development Offerings

Leader-led workshops are delivered onsite for groups of up to 16 participants. All workshops must be scheduled within 90 days of purchase. Select from the four strands below to create a high impact Professional Development program.

Note: Please refer to the "Apple Professional Development - Part Numbers and Pricing" section below for part numbers and pricing

Apple Professional Development - Part Numbers and Pricing

- Note:
- These are prepaid offerings (unless noted otherwise). Payments will be due according to net terms.
 - Prepaid services must be used within 12 months of ordering.

Consulting Services Strand

Apple Professional Development (APD) Consulting Services can help ensure the success of a district or school technology implementation by developing and delivering professional development targeted at your specific needs.

Offerings include:

- 1 to 1 Learning: Leadership Development
- Classroom-Based Modeling
- Staff Development Planning
- Technology Infused Curriculum Development
- Technology Professional Growth Series

D3829LL/B	Teacher Technology Profile	900.00
	<i>The Teacher Technology Profile results in a report to the district or school leadership summarizing the data collected from teachers as to their skill, knowledge and experience using digital resources. In addition, recommendations based on data gathered, will be proposed to the district/school for professional development.</i>	



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Leadership Development Strand

School leaders charged with managing change and becoming more innovative are the focus of the Leadership Development offerings. Designed for principals, administrators and other education leaders interested in developing their skills in practicing, modeling, supporting and sharing a vision for effective use of technology. This program is designed for participation by the same 16 individuals for the duration of the program.

Digital Literacy Strand

Provides new and experienced educators the opportunity to learn about new hardware and applications—all from an educational perspective

Offerings include:

- Mac OS X in Education
- Meet Your Mac
- iPod in the Classroom
- iLife for the Classroom
- Apple Mobile Learning Lab
- Apple Digital Learning Series
- Documentary Filmmaking in the Classroom
- iMovie HD Basics
- Enhancing Literacy With iPhoto
- AppleWorks in Education
- Microsoft Office in Education
- Inspiration/Kidspiration in Education
- Keynote in Education
- Information Literacy: Managing Web-Based Data
- Pro Apps (minimum of 2 consecutive days)

Technology Infused Learning Strand

Designed to teach Educators familiar with the basics of technology in the classroom how to leverage digital tools to engage students, enhance learning and meet state content standards.

Offerings include (Apple highly recommends a minimum of two consecutive days):

- Technology Infused Learning: Elementary
- Technology Infused Learning: Middle School
- Technology Infused Learning: High School
- Technology Infused Learning: Higher Ed

B8377LL/C	Apple Professional Development Institute <i>A four consecutive days program for up to 16 participants, designed to provide an immersion experience for 21st century educators</i>	8000.00
D2460LL/B	2-Day Leader-Led Workshop or Consulting	4500.00
D2459LL/B	1-Day Leader-Led Workshop or Consulting	2900.00
D3708LL/A	Apple Professional Development Unit (Non-prepaid) <i>With Apple Professional Development Units it is easier than ever to buy the seminars and workshops you need. Apple Professional Development Units are credits you may buy before you know which courses you need, including assessment, planning, staff development and leadership development, or for those who cannot prepay for training. Redeem units when you are ready to schedule training. (All units must be redeemed within 12 months of date of purchase and count as single training days.)</i>	2900.00



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Apple Training

Apple Training & Certification and Apple Global Sales Training joined forces in June 2007 to become Apple Global Training. We are moving away from a direct delivery model of Apple Training and strengthening our relationships with Apple Authorized training providers, enabling them to offer more flexibility to Apple customers for different market conditions. Mac OS X training will be delivered by Apple Authorized Training Centers (AATCs) worldwide. This is the current model we have for pro applications training (which remains unchanged). Apple-owned Training Centers are being decommissioned, and AATCs will schedule and deliver all Mac OS X and pro applications training events, and have the opportunity to define specific course offerings. Apple Global Training will retain instructional design responsibilities for Mac OS X courseware, and define the Mac OS X and pro applications certification tracks. We will continue to authorize AATCs and certify trainers to deliver Apple Training. We will thus also continue to conduct Pro Apps Train-the-Trainer (T3) classes - for a schedule of Pro Apps T3s, please visit <http://train.apple.com/pro/proappsched.html>. For more information on Apple Training & Certification, visit <http://train.apple.com>.

Mac OS X and Mac OS X Server v10.4 "Tiger"

Mac OS X Learning Center v10.4

The more you know about your Mac, the more you can do. The Learning Center is a powerful and cost-effective on-demand learning solution. It is an online catalog of self-paced tutorials with more than 240 movies that are typically 1 to 3 minutes in length, along with tips and practice steps. Key topics covered include Mac OS X, iLife, iWork, and Apple Remote Desktop. Customers can purchase a multiple-user license to host the Learning Center at their school or business in packs of 10 and 100 licenses. If you or your customers have questions about licenses for larger groups, please email training@apple.com.

MA531Z/A	Mac OS X Learning Center, 10-Client	449.00
MA532Z/A	Mac OS X Learning Center, 100-Client	2699.00

Pro Applications

Pro Applications Train The Trainer Classes

To attend a Pro Applications Train the Trainer (T3) course, you must first be accepted into the Apple Certified Trainer (ACT) for Pro Apps Program. Apply for admission to the ACT for Pro Apps Program by completing the online application. This program trains and certifies qualified individuals to deliver curricula focused on Apple's suite of digital Pro applications. ACTs work with Apple Authorized Training Centers to deliver a range of courses to end users. Certification is a great way to measure your knowledge and confirm your expertise, and it provides an additional tool for marketing your skills.

Aperture Train The Trainer

This intensive, three-day course prepares training professionals and industry experts to deliver Apple's Aperture curriculum. The course combines lectures with hands-on, case-study exercises that reinforce practical skills.

D3861Z/A	Aperture Train The Trainer	1400.00
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DVD Studio Pro 4 Train The Trainer

This intensive, four-day course prepares training professionals and industry experts to deliver Apple's DVD Studio Pro curriculum. The course combines lectures with hands-on, case study exercises that reinforce practical skills.

D3858Z/A	DVD Studio Pro 4 Train The Trainer	1400.00
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Final Cut Pro 6 Train The Trainer

This intensive, four-day course prepares training professionals and industry experts to deliver Apple's Final Cut Pro curriculum. The course combines lectures with hands-on, case-study exercises that reinforce practical skills.

D3856Z/A	Final Cut Pro 5 Train The Trainer	1400.00
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Logic Pro 8 Train The Trainer

This intensive, three-day course prepares training professionals and industry experts to deliver Apple's Logic curriculum. The course combines lectures with hands-on, case-study exercises that reinforce practical skills.

D4440Z/A	Logic Pro 8 Train The Trainer	1400.00
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Motion 3 Train The Trainer

This intensive, four-day course prepares training professionals and industry experts to deliver Apple's Motion curriculum. The course combines lectures with hands-on, case-study exercises that reinforce practical skills.

D3859Z/A	Motion 2 Train The Trainer	1400.00
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Shake 4 Train The Trainer

This intensive, five-day course prepares training professionals and industry experts to deliver Apple's Shake curriculum. The course combines lectures with hands-on, case study exercises that reinforce practical skills.

D3865Z/A Shake 3 Train The Trainer 1500.00

Color Train The Trainer

This intensive, three-day course prepares training professionals and industry experts to deliver Apple's Color curriculum. The course combines lectures with hands-on, case study exercises that reinforce practical skills.

D4290Z/A Color Train The Trainer 1400.00

Soundtrack Pro 2 Train The Trainer

This intensive, three-day course prepares training professionals and industry experts to deliver Apple's Soundtrack Pro curriculum. The course combines lectures with hands-on, case-study exercises that reinforce practical skills. If you are interested in registering for this class, you must complete the online application at <http://protraining.itechit.com/act/>. Registrants must meet all prerequisites to be accepted into the program, including first passing the appropriate end user exam.

D3866Z/A Soundtrack Pro Train the Trainer 1400.00

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