

Get Apple TV+ free when you buy a new iPhone, iPad, Apple TV, or Mac.

Terms and conditions

- Offer is available for a limited time only.
- Eligible devices activated July 1, 2021 or later will qualify for offers of 3 months free Apple TV+, while those activated on June 30, 2021 or earlier will qualify for offers of 1 year free Apple TV+.
- Offer cannot be combined with Apple One.
- Only one offer per Family, regardless of number of devices purchased. You can share your Apple TV+ subscription with up to 5 other family members via Family Sharing.
- The 3 months free Apple TV+ offer is not available if you or your Family have previously accepted the Apple TV+ one year free offer.
- Make sure your device is running the latest iOS, iPadOS, tvOS, or macOS.
- Offer must be claimed in the Apple TV app within 3 months after first setting up your new device. To see the offer appear, you will need to sign in with your Apple ID on your new device.
- Upon claiming the offer, you agree to a **\$6.99/month** subscription that starts immediately after the free offer period and automatically renews until cancelled. You can cancel at any time in Settings at least one day before each renewal date. If you cancel during your free offer period, you and your family members will immediately lose access to Apple TV+ and the remainder of your free trial. You can't reactivate this trial.

Eligible devices

- Any new iPhone, iPad, Apple TV, or Mac capable of running the latest iOS, iPadOS, tvOS, or macOS, from Apple or an Apple authorized reseller.