Black Friday 2017
Terms and Conditions

Customers can receive an Apple Store Gift Card with the purchase of select Apple products. Offer is valid at Apple Store locations, on apple.com, and 1-800-MY-APPLE for purchases on November 24, 2017, subject to the terms and conditions herein.

**Promotion Period:** The promotion runs on November 24, 2017 (the “Promotion Period”), in the United States (“Qualified Country”).

**Qualifying Locations:** U.S. Apple Store locations, apple.com, and 1-800-MY-APPLE (each a “Qualifying Location”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period and ship after the end of the Promotion Period, are eligible.

**THE OFFER:** Customers who purchase an Eligible Product during the Promotion Period may receive a discount equal to the value of the Promotion Product (depending on their purchase, as set forth) off the price of the Eligible Product, in each case on an Apple Store Gift Card. The Promotion Product is not a “gift”. This offer expires when the purchase transaction is complete.

<table>
<thead>
<tr>
<th>Eligible Product Category</th>
<th>Eligible Product(s)</th>
<th>Promotion Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mac</td>
<td>iMac, Mac Pro, MacBook, MacBook Pro, and MacBook Air, including configure-to-order versions</td>
<td>$150 Apple Store Gift Card</td>
</tr>
<tr>
<td>iPad</td>
<td>iPad Pro</td>
<td>$100 Apple Store Gift Card</td>
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<tr>
<td>iPad</td>
<td>iPad and iPad mini 4</td>
<td>$50 Apple Store Gift Card</td>
</tr>
<tr>
<td>iPhone</td>
<td>iPhone 7, iPhone 7 Plus, iPhone 6s, and iPhone 6s Plus</td>
<td>$50 Apple Store Gift Card</td>
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<tr>
<td>iPhone</td>
<td>iPhone SE</td>
<td>$25 Apple Store Gift Card</td>
</tr>
<tr>
<td>Apple Watch</td>
<td>Apple Watch Series 1</td>
<td>$25 Apple Store Gift Card</td>
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</tbody>
</table>

Refurbished products, end of life products, and open box returns sold “as is” are not eligible for this offer.

**QUALIFIED PURCHASES:** With the purchase of an iPhone via subsidy or carrier-financing in Apple Store locations, the Apple Store Gift Card is provided free of charge. Eligible iPhone devices purchased from apple.com via carrier-financing, carrier subsidy, or carrier pay in full do not qualify for this promotion. Eligible Products purchased from apple.com via financing or installment plans do not qualify for this promotion.
PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. The Apple Store Gift Card received with the purchase of an Eligible Product must be returned with such Eligible Product in order to receive a full refund for that purchase. If the Apple Store Gift Card is missing, not returned, or has been redeemed, the full original value of the Apple Store Gift Card will be deducted from the exchange or refund of the Eligible Product.

PROMOTION RESTRICTIONS: This offer is valid only during the Promotion Period, while supplies last. Eligible Products and Promotion Products are subject to availability. For each Eligible Product Category only two (2) Promotion Products per purchaser may be obtained during this promotion. You must be an individual end user purchaser to obtain this promotional offer. Resellers, public entities, government entities, nonprofit organizations, educational institutions, education purchasers, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will seek a return of the Promotion Product, or reimbursement for the value of the Promotion Product. Purchases of Eligible Products via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to Apple Store Gift Card Terms and Conditions, see http://www.apple.com/legal/giftcards/applestore. Election of the offer may require personal setup of your Eligible Product at the time of purchase.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/privacy. Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.

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