

One-day Shopping Event 2017

Terms and Conditions

Customers can receive an Apple Store Gift Card with the purchase of selected Apple products. Offer is valid at Apple Store locations, on apple.com/uk and by calling 0800 048 0408 for purchases on 24 November 2017, subject to the terms and conditions herein.

Promotional Period: The promotion runs on 24 November 2017 (the “**Promotional Period**”), in the United Kingdom (“**Qualified Country**”).

Qualifying Locations: Apple Store locations, apple.com/uk and 0800 048 0408 (each a “**Qualifying Location**”). Eligible Products and Promotional Products (as defined below) must be purchased from a Qualifying Location in the Qualified Country. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotional Products from a Qualifying Location that are placed during the Promotional Period and ship after the end of the Promotional Period are eligible.

THE OFFER: Customers who purchase an Eligible Product during the Promotional Period may receive a discount equal to the value of the Promotional Product (depending on their purchase, as set forth) on the price of the Eligible Product. The Promotional Product, in each case an Apple Store Gift Card, is not a “gift”. This offer expires when the purchase transaction is complete.

Eligible Product Category
Eligible Product(s)
Promotional Product

Mac

iMac, Mac Pro, MacBook, MacBook Pro and MacBook Air, including configure-to-order versions

£120 Apple Store Gift Card

iPad

iPad Pro

£80 Apple Store Gift Card

iPad

iPad and iPad mini 4

£40 Apple Store Gift Card

iPhone

iPhone 7, iPhone 7 Plus, iPhone 6s and iPhone 6s Plus

£40 Apple Store Gift Card

iPhone

iPhone SE

£20 Apple Store Gift Card

Apple Watch

Apple Watch Series 1

£20 Apple Store Gift Card

Refurbished products, end-of-life products and open-box returns sold “as is” are not

eligible for this offer.

QUALIFIED PURCHASES: Eligible iPhone devices purchased from apple.com/uk via carrier financing, carrier subsidy or carrier "pay in full" do not qualify for this promotion. Eligible Products purchased from apple.com/uk via financing or instalment plans do not qualify for this promotion.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:

Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. The Apple Store Gift Card received with the purchase of an Eligible Product must be returned with such Eligible Product in order to receive a full refund for that purchase. If the Apple Store Gift Card is missing, is not returned or has been redeemed, the full original value of the Apple Store Gift Card will be deducted from the exchange or refund of the Eligible Product.

PROMOTION RESTRICTIONS: This offer is only valid during the Promotional Period, while supplies last. Eligible Products and Promotional Products are subject to availability. For each Eligible Product Category, only two (2) Promotional Products per purchaser may be obtained during this promotion. You must be an individual end-user purchaser to obtain this promotional offer. Resellers, public entities, government entities, non-profit organisations, educational institutions, education purchasers, enterprise purchasers and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will seek a return of the Promotional Product or reimbursement for the value of the Promotional Product. Purchases of Eligible Products via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to Apple Store Gift Card Terms and Conditions; see <http://www.apple.com/legal/giftcards/applestore/uk>. Election of the offer may require personal setup of your Eligible Product at the time of purchase.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions and limitations applicable to this promotion and such other Apple promotions. Apple is also not responsible for any loss, destruction or theft of your qualifying Eligible Product or Promotional Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/uk/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion, or modify or end this promotion at any time without notice.**

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